In-depth View of Risk Analysis in Relation to the Current Economic Situation

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a Division of RAGE Frameworks, Inc.

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My background

- 1969 assistant credit manager, HFC
- 1979 equipment leasing/contracts manager, HP
- 1989 credit manager, HP
- 1999 customer care executive (Ops/IT), DLL
- 2009 corporate credit executive, CP

Credit Rating Providers

17-20% of public companies are Rated
No effective Ratings for mid/large private cos
Absent are Ratings needs of unsecured creditors
'Issuer Pay' model creates significant conflicts
Traditional Ratings are not dynamic enough
They reflect only complete business cycles

The Credit Ratings Industry

Is changing



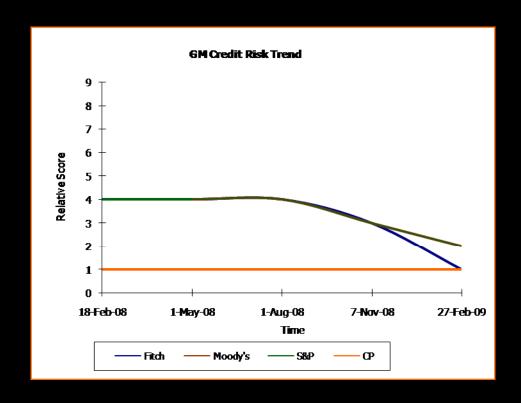
http://www.gm.com/corporate/investor_information/

General Motors Company (the "new GM") currently has no publicly traded securities. Please note that none of the publicly owned stocks or bonds issued by the former General Motors Corporation (now renamed "Motors Liquidation Company"), including its common stock currently traded on the Pink Sheets over-the-counter market under the ticker symbol "MTLQQ", are or will become securities of General Motors Company, which is an independent separate company.

The actual Credit Rating of General Motors

External	2 Nov	18 Feb	1 May	1 Aug	7 Nov	27 Feb
Agency	07	08	08	08	08	09
Fitch	B	B	B	B-	CCC	C
Moody's	B3	B3	B3	B3	Caa2	Ca
S&P	B	B	B	B-	CCC+	CC
Period	Q4 07	Q1 08	Q2 08	Q3 08	Q4 08	Q109
CP	C-	C-	C-	C-	C-	C-

CP's Credit Ratings turned negative on GM in Q'1 2007 GM Credit Risk Trend 18 Feb 08 – 27 Feb 09



Major agencies started downgrading GM in mid 2008

CreditPointe

Timely, Objective Credit Ratings and Securities Research with Global Coverage and Unmatched Quality

CreditPointe

Credit Risk Reports Real Time Intelligence

Segment Reports Credit Models

BPA/BPO Services Equity Models



Sears Holding Corp [SHLD.O] Q2 09 Credit Rating

Key Risk Metrics

0-3 months

Credit Rating B- Credit Rating Change ^

Credit Score [0-100] 79 Est. Prob. Of Default

20.90%

3-12 months

Credit Rating C+ Outlook

Negative

Credit Score [0-100] 78 Est. Prob. Of Default

22.00%

Sears Holding Corp [SHLD.O] Q2 09 Credit Rating

Covenant Status	Q2 08	Q3 08	Q4 08	Q1 09	Q2 09
Inventory Coverage	Met	Met	Met	Met	
Leverage	Met	Met	Met	Met	
Fixed Charge	N/A	N/A	N/A	N/A	Met

Sear's Holdings Credit Facilities

As of Q'2 2009, SHLD.O had access to \$2,428.0 M

All with significant covenants

Fixed charge ratio was 5.7:1 is now 1.0:1.0

May 21, 2009, bifurcation of \$4.1 B amended to

\$1.7B and \$2.4B tranches maturing 03 24 2010 and 06 22 2012

2010 scheduled repayments of \$995 M plus

6.55% and 7.45% debentures and \$171 M medium term notes

CreditPointe is a scalable ratings and securities research company

CREDIT RATINGS

Immediate access to CP ratings on global companies

Forward-looking ratings and

Estimated Default Probabilities for all corporates globally

Real Time updates (see RTI) makes our ratings continuous

Our business model is a pure 'low-cost' subscription model

It is not an 'issuer pay' model

CreditPointe with novel, validated products and unique IP

RTI results show it's a leading indicator of CDS spread changes and stock prices at

Sector, industry and company level reporting

Systematically identifies impact of global developments (news, content, research) on both Intrinsic value (Equities) and Default Risk (Credit)

Relating these developments in detailed ontological models

CP's Credit Risk Ratings are independent, objective and provide timely assessments of credit risk based on qualitative and fundamental data

Proprietary expertise and on-going validation

Analyst's qualitative judgment

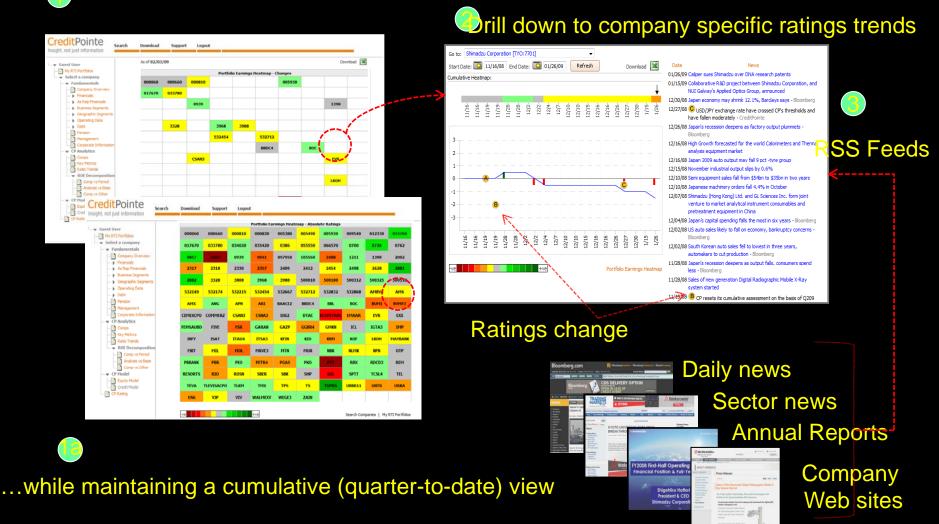
Fundamental data based rating algorithms, supported by statistical modeling

Letter grade corresponding to the major rating agencies

Credit score based on fundamental data of sector specific rating algorithms

CP's Real Time Intelligence (RTI) provides an early warning system, connecting seemingly unconnected events, in a simple presentation

prtfolios are updated daily reflecting incremental changes . . .



Real Time Intelligence provides a holistic, continuous assessment of the impact of [global] economic developments/news on a company's default risk

Aggregating and assessing the potential of a company's default risk in 3-12 months

Based on detailed ontological models at a sector/industry/ company level

Analyzing a development in context; identify/assess seemingly unrelated developments

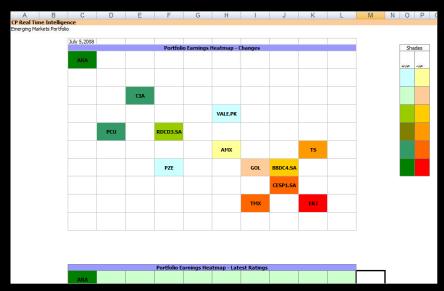
Presented in the form of a heat map at a portfolio and company level

RTI thresholds trigger complete reassessment and rating

A continuously 'learning' framework where analysts refine CP's ontologies as they find new dimensions/ factors of relevance to a company or security

RTI is produced by a sophisticated [patent pending] technology framework

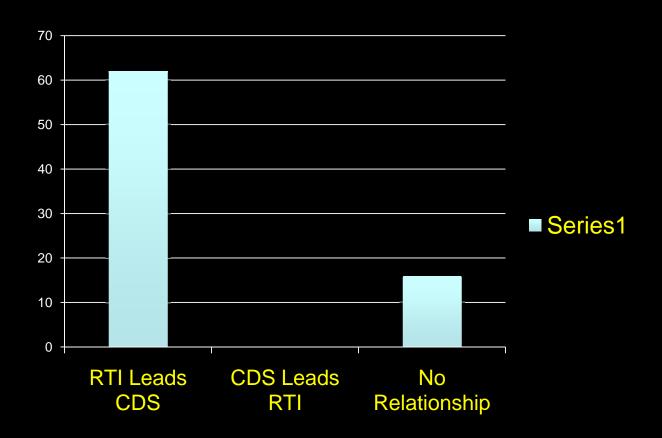
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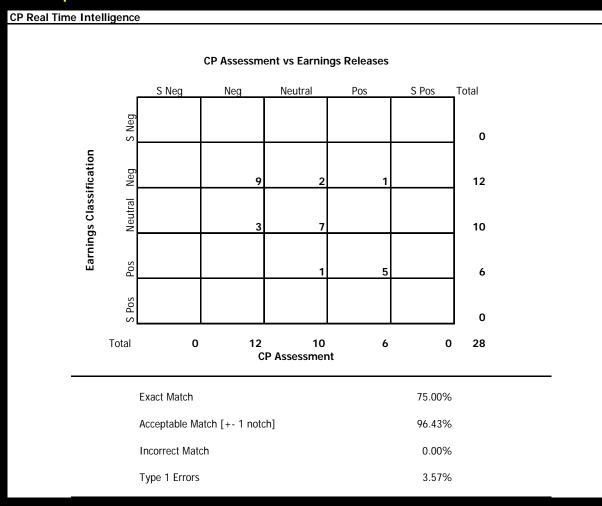
Last 4 quarters RTI is a leading indicator of CDS spread changes in a large majority of the cases

RTI-CDS Spread Relationship



The last 4 quarters show that we are on target earnings surprises roughly 70-80% of the time

Sample Portfolio of Global Consumer Goods & Retail Companies



Results:

CP assessments were exactly the same as the actual results 75% of the time

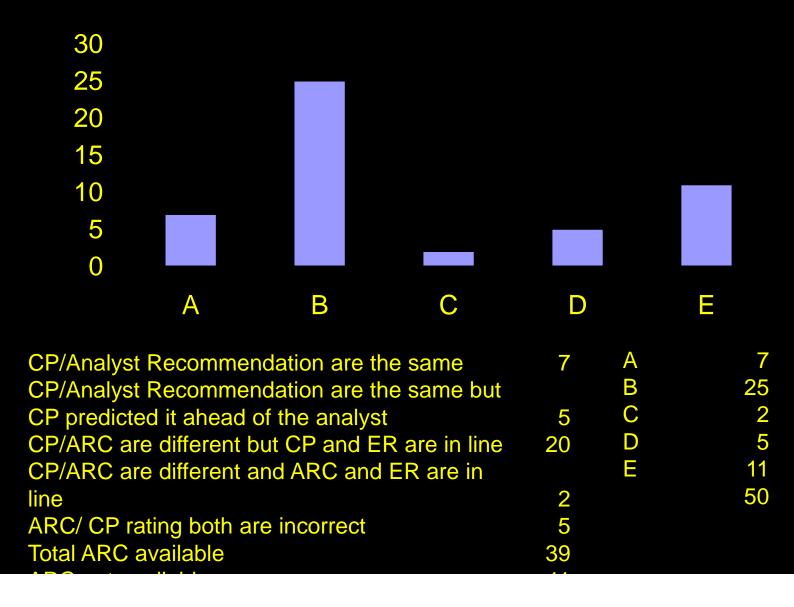
CP assessments were correct 96.43% of the time if you allow for a judgmental degree of 1 notch on either side

There was one Type 1 error

There was no case where CP assessment was 2 notches away from actual results

The last 4 quarters we are predicting changes in intrinsic value a lot more consistently than sell side analysts

Sample Global Equity Portfolio



Media Tek reports strong earnings; in line with CP assessmen RTI rating remained +ve throughout vs neutral outlook by street analyst

Media Tek, Inc [TPE:2454]
Cumulative Heat Map:



A = Earnings for Q408 was below street expectation B = Earnings for Q109 was above street expectation

First Order Events:

CP Assessment

- Impact of surge in overall company wide sales [+]
- Impact of positive outlook amid strong demand [+]

Second Order Events:

Impact of appreciation of USD against NTs[+]

CP assessment remained +ve throughout the period as against neutral outlook by street analysts

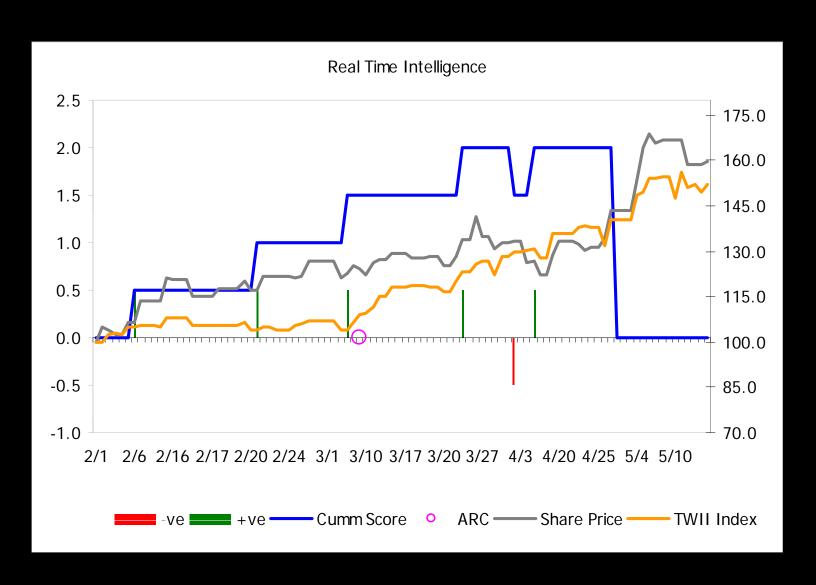
Analyst Recommendation Changes:

 UBS downgraded Media Tek from Buy to Neutral [3/05]

Media Tek Earnings Release:

 Media Tek reported strong earnings in line with CP assessment on account of recovered demand for chips used in mobile phones and televisions, mostly in China

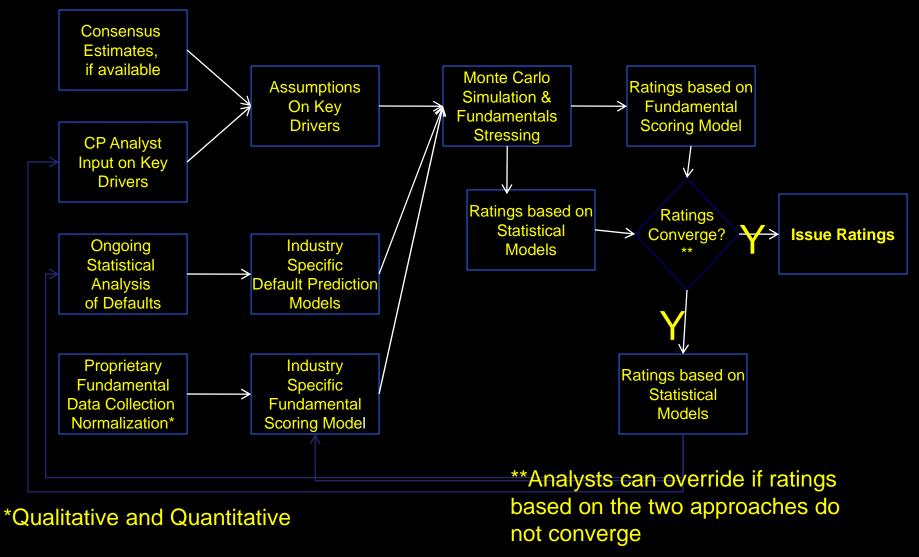
Media Tek, Inc [TPE:2454] [Q109] Stock price movement relative to the broad index also clearly validates RTI



CreditPointe

Credit Rating Methodology

We deploy a multi-dimensional approach to developing our credit ratings including statistical models and sound fundamental analysis



The Continuous Adjustment – Real Time Intelligence

Periodic letter-grade credit ratings

A+, A, A-, B+, B, B-, C+, C, C-, plus

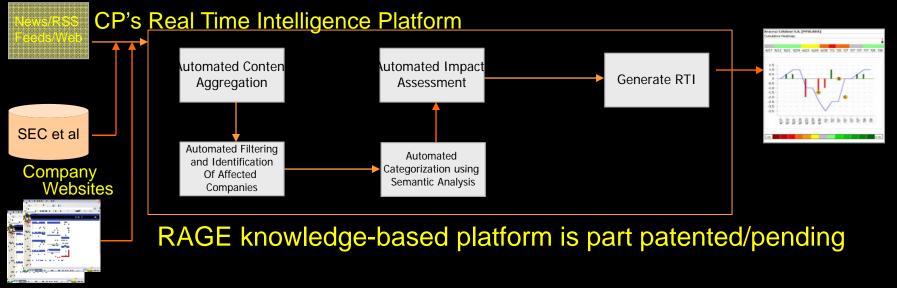
Real Time Intelligence

The continuous score reflects trends in credit risk

Post the periodic full review

Serves as a significant early warning indicator

Uniquely combined natural language processing, computational linguistics and other knowledge components produces RTI



CP's RTI platform combine natural language processing, computational linguistics, text mining and other information

Aggregation via Rage's web crawlers, RSS receivers

Content filtering a variation of latent semantic analysis and linguistic rules, Categorizes text to ontologies

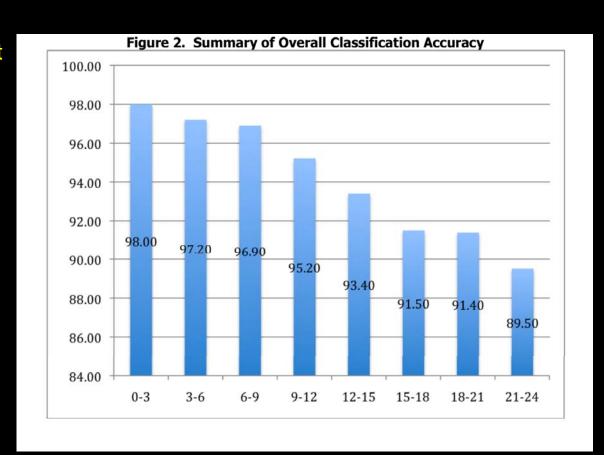
Earnings Releases analyzed using our Sentiment Analyzer

Our differentiated domain expertise is evident in the results of our ongoing bankruptcy prediction research

Our overall classification accuracy [predicting a bankrupt company as bankrupt and a healthy company has healthy] is upwards of 95% on a robust cross-validated basis up to 1 year prior to bankruptcy

Similarly, up to 2 years prior to bankruptcy, our classification accuracy is approximately 90%

Known studies report accuracies in the 60-70% range up to 1 year prior to bankruptcy and much less beyond that



We attribute the strong results

CreditPointe with novel, validated products and unique IP - RTI

Helps address the acute information overload problem

Fundamental analysts (buy or sell side) largely process all information manually

RTI has systematized a large part of this process

Provides consistent, objective synthesis of developments and their impact

RTI leverages significant levels of technology enables scaling to cover all public companies globally

We have a world class, robust infrastructure, significant intellectual strength and access to large pools of skilled resources

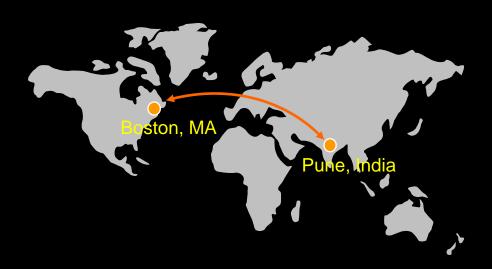
US operations

Experienced management team

Deep expertise in financial services

Pioneered credit and collections automation starting in the late 80s

Significant expertise in credit risk assessment and investment analysis



Off shore operations (India)

Highly skilled, experienced resources

Current strength: 200

1/3 of our professionals have master's or higher degree

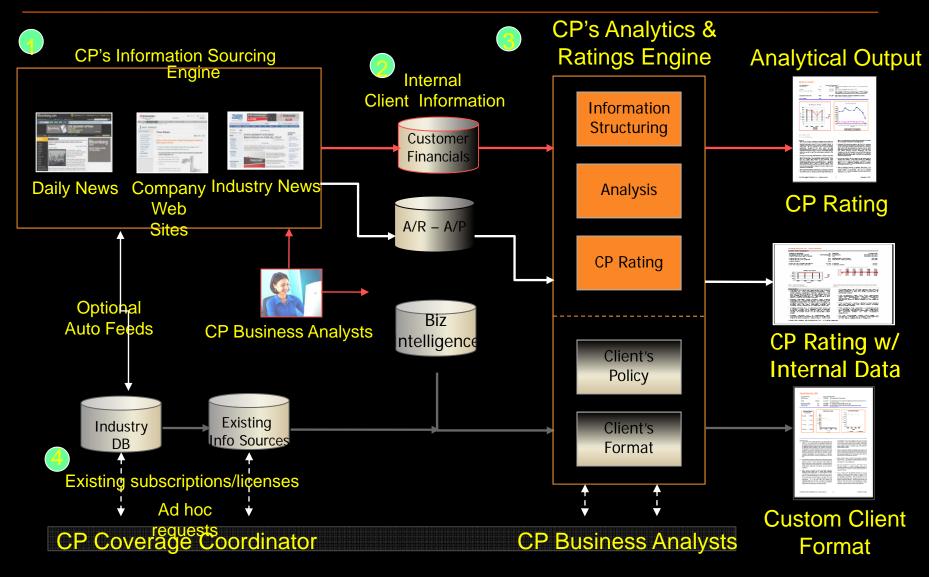
Each of our professionals undergoes rigorous training in our service methodologies and products, as appropriate

Highly secure

Certified by major financial institutions

Scalable; Access to a large number of additional skilled resources

CP combines its information sourcing capability, your data and licenses, and our ratings engine for public and private company analysis



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