



# Business solutions designed to help you achieve your goals

Running a business requires a variety of tools and solutions – payment acceptance, payroll, digital commerce, loyalty, security, reporting and more. Our solutions were designed to create scalable, frictionless experiences that can help you manage, streamline or grow your business.

## Run your business

virtually anywhere with flexible hardware and software options. Speed up operations by leveraging integrated solutions designed for multisite businesses.

## Grow your business

and revenue with loyalty and rewards. Leverage mobile offers and loyalty solutions with integrated analytics to capture transactions automatically. Use recurring payments to increase transaction frequency.

## Increase efficiency

and help optimize the costs of accepting payments via more channels and devices with smart routing. Help lower payroll costs and improve back-office processes with innovative payroll solutions.

## Optimize security

by leveraging industry-leading security solutions to help protect your business and your customers' information.

## Access information

and monitor your business from anywhere in the world via computer, dashboard or mobile phone. Use actionable business intelligence to help maximize and grow your business.

## Global leader in payments

**2,800** transactions per second

**6M** business locations

**100+** countries with processing services

First Data® is the industry leader, delivering innovative electronic commerce and payment processing solutions to businesses, financial institutions and government agencies. We provide enterprises with the ability to connect merchants to solutions that deliver value. We combine a comprehensive product suite of payment, shopping, marketing, loyalty and security tools in one place.

# Payment solutions powered by First Data



Card-issuing and consumer finance solutions



ATM management and processing



Prepaid and loyalty solutions



E-commerce and cross-border currency



Point-of-sale solutions



Merchant acquiring and processing solutions



Debit point-of-sale network management



Fraud solutions, data and analytics



Digital commerce



Acquiring

**Essential business solutions that drive efficiencies, manage risk, maximize consumer satisfaction and optimize sales opportunities.**

## E-commerce Solutions

Expand your reach, grow sales and deliver a more satisfying online shopping experience across virtually all devices and borders with one global single-source provider.

- Intuitive, frictionless user interface
- Extensive, real-time reporting
- Recurring billing and batch processing
- Enhanced security functionality for merchant and consumer

## Security Solutions

Multilayered, end-to-end solution backed by TransArmor® to help protect you from hackers and cyberattacks as well as your customers' data.

- Combines encryption and tokenization to protect data in transit and at rest
- Reduces Card Data Environment (CDE) scope, which may reduce time and costs associated with PCI Compliance

## Information, Analytics and Reporting

Utilize payment data and analytics to identify sales trends and to seize opportunities for growth.

- Make effective business decisions based on performance reports
- Receive proactive, time-sensitive notices about events that can impact your bottom line
- Leverage timely, accurate analysis of customer spending behavior to stay on top of trends

## ACH/Electronic Check Acceptance

Convert paper checks into electronic items at the point of sale, and deposit the funds directly into your account.

- Retail, Online/Gateway and even Pay-by-Phone integration
- Personal, business and corporate checks accepted

## Loyalty and Prepaid Solutions

Maximize value, savings and growth with comprehensive prepaid solutions to help strengthen your brand and help drive incremental sales.

- Prepaid gift and incentive solutions designed to help you acquire and retain customers
- Payroll delivery solutions that can provide a safe and convenient pay alternative for employees
- End-to-end card production and distribution services

## Customer Service

We are committed to serving you with unparalleled customer support with a dual-coverage model designed with you in mind.

- Consultative account executives responsible for expansion and retention of the relationship
- Tactical account managers responsible for daily support of the relationship

For more information:

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**First Data**  
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