



CFDD National Special Program / Seminar Award Application

5 Pages Maximum Including Application (No Folders Please)
MUST BE TYPED OR COMPUTER GENERATED

Hit the tab key to move from one space to the next. Completed application forms should be submitted with the information requested and must be received by **March 15**. Please send your files as e-mail attachments to cfdd@nacm.org. The name of the file containing the nomination form should be as follows: SpecProg_ChapterName.doc. Example: SpecProg_Albuquerque.doc. The name of the file containing samples should be as follows SpecProgSamples_ChapterName.doc. Example: SpecProgSamples_Albuquerque.doc.

CFDD Oklahoma Chapter
Chapter

Oklahoma City, Oklahoma
City/State

Chapters are invited to nominate one of its seminars or workshops held as a special event for CFDD's National Outstanding Seminar or Workshop Award. For an application to be eligible for consideration, it must be completed and signed by an authorized representative of the submitting Chapter and have met the Judge's scoring threshold of 65. In recognition of outstanding seminars or workshops, the CFDD Board of Directors presents the Outstanding Seminar or Workshop awards in each membership class at the CFDD Annual Awards & Installation Luncheon held during the NACM Credit Congress.

Chapter Membership Classification (January 1): Class A: 25 and over Class B: 0 – 24

Program

See point breakdown below

Name of Session CFDD Oklahoma/NACM Southwest Hybrid Educational Event
Date Held May 11, 2023
Length of Program 9:00 a.m. - 2:30 p.m.

Seminar or Workshop Content **30 Points Maximum**

This seminar/workshop consisted of two speakers covering Leveling Up Your Productivity & The Necessity of Networking. A fun interactive game of The Fued, Family Fued of Credit that attendees participated in was held by Tony Clark with NACM Southwest.

Leveling Up Your Productivity presented by Anna Raney, Next Thought covered Time Blocking, Time Audit, Productivity Modes , Automation and Recharging Fully to help with planning your workday to complete and streamline tasks. The information presented is also beneficial for personal time management. Keys points taken from the presentation are learning your most productive time of day, do a time audit to keep yourself stabilized, how can you improve 1% and automate things that you do repeatedly. Attendees were very receptive and had a lot of great takeaways from her presentation.

The Necessity of Networking presented by Diana Crowe, Regional Director NACM Southwest covered Casual (Social) and Professional Networking which included statistics on networking, goals of casual and professional networking, why is it a necessity to network, how to change your mindset and the skills on how to network. Having the confidence, competence, being warm and to be likeable while networking.

Speaker Name Anna Raney & Diana Crowe

Speaker Title Anna Raney, Head of Sales, Next Thought & Diana Crowe, Regional Director for NACM Southwest

Anna Raney - Graduate of the SALLT and Light Leadership Program Class 12, a recipient of the Emerging Leaders Award, NextGen 30 under 30 Award, The Cottings Award for character, 50 most powerful young professionals 2022 & 2021 and the Rising Star Award. Anna has been in the sales industry for 15+ years, working all over the United States. She has a passion for leadership, mentoring and small businesses. Anna continues her leadership journey at Next Thought as head of the Revenue Generation department with clients both Nationally & Internationally. She's responsible for developing leaders and culture within Next Thought.

Diana Crowe - As the Regional Director for NACM Southwest, Diana draws upon her experience in credit management, her deep understanding of collections and deductions management, along with her customer/member centric style to support the NACM membership. In addition to her operational experience, she is a sought after speaker and presenter, drawing upon her strong background in training and education. Diana has enjoyed leading webinars and on-site sessions on a wide variety of topics for many NACM industry credit groups, conferences and at NACM's Credit Congress. From a credit management position in plumbing and electrical supply, Diana went on to work for IAB Solutions and HighRadius before joining NACM Southwest. Diana holds a BS in Organizational Management and is a USA Today Best Selling Author.

Speaker Credentials (background) _____

Continuing Education Units (CEU's) Earned? Yes No

10 Points Maximum

CCE Recertification Points Earned?

Yes No

CEU Control Number

32434

Participation

20 Points Maximum

Members	Number in Attendance	<u>10</u>	% of Membership	<u>35</u>
Non Members	Number in Attendance	<u>1</u>		
Total Attendance		<u>11</u>		
Number of members involved in the coordination of arrangements		<u>2</u>	% of Membership	<u>6.9</u>

Describe how members were involved in the coordinating of the arrangements of this event

Tina Henson met with Abby O'dneal and Tony Clark with NACM SW via teams to discuss planning of a Joint Spring Semniar/Workshop. Discussion covered date, time, location and topics to cover. The seminar was set up as hybrid and in-person with it being held at Dolese Bros Co. Michele Miller helped in setting up the Zoom link and distributing the event flyer.

Number of new members gained as a result of attendance at this seminar or workshop 0

Publicity

(Please attached copy of the meeting notice)

20 Points Maximum

How was this program promoted and to whom:

Seminar/workshop flyer and information regarding the educational event was emailed to CFDD membership along with the registration link and Zoom link. Information and the flyer were also posted on CFDD Oklahoma Chapter's facebook profile. NACM SW also emailed the event information with registration link to their membership.

Use of Funds

Total Proceeds \$590.00

20 Points Maximum

Use of Funds

Proceeds from registration fees were used to purchase lunch for those in person attendees. Travel expenses for Tony Clark and Diana Crowe from NACM Southwest covering hotel stay, fuel and gift cards were given to the speakers in appreciation for donating their time to present to the group.

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Your signature, represented by typing your name, attests to the validity of the information provided to the best of your knowledge.

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Michele Miller 3/14/2024
Chapter Program Chairman (representing signature) Date

Tina Henson 3/14/2024
Chapter President (representing signature) Date

5 Pages Maximum
(not including sample newsletter)

Revised December 2019