



*Canadian Economic Forecast*  
***Handoff in Process***

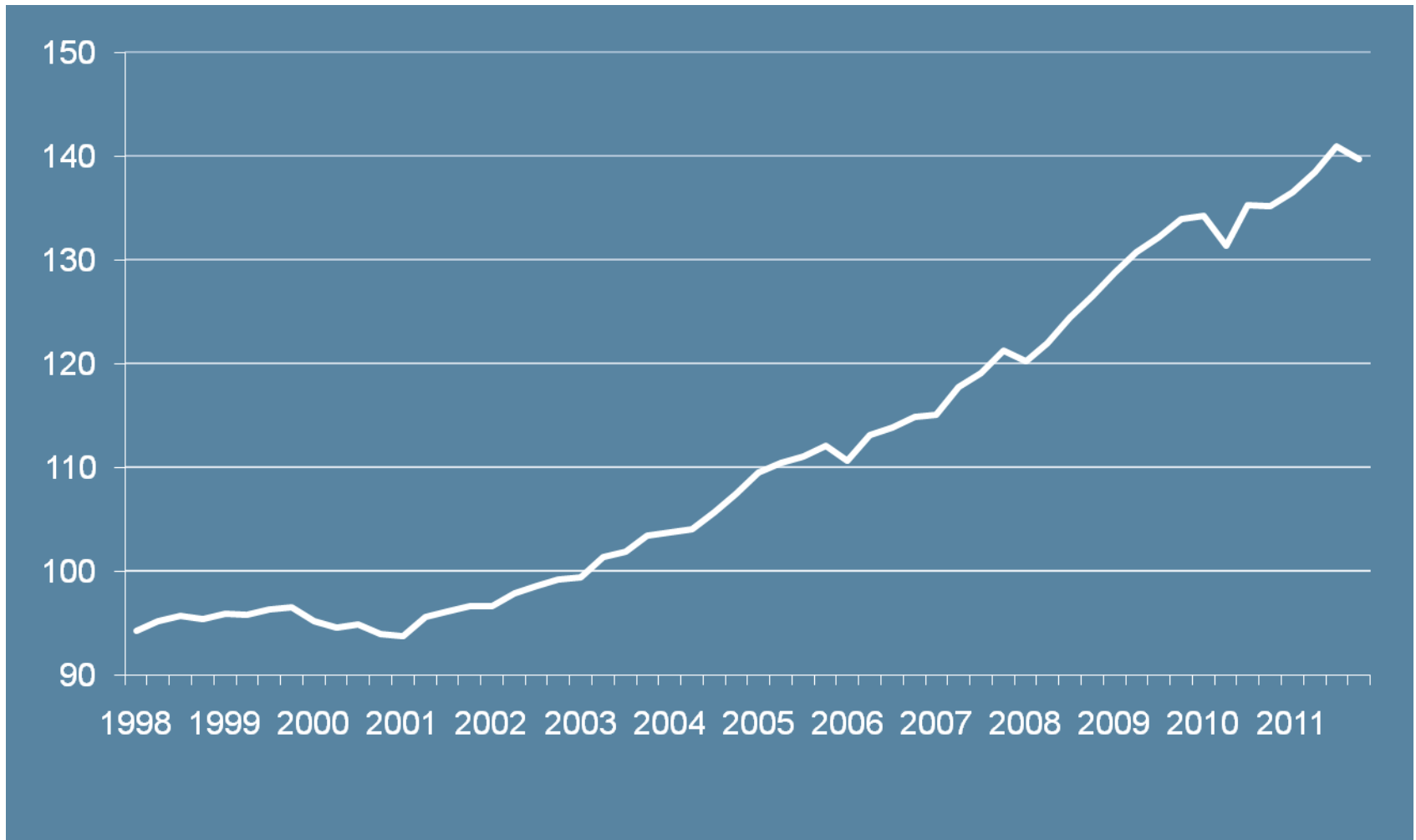
*NACM 14<sup>th</sup> Annual Credit  
Conference and Expo  
October 25, 2012  
Airport Crowne Plaza, Toronto*

Peter Hall  
VP and Chief Economist

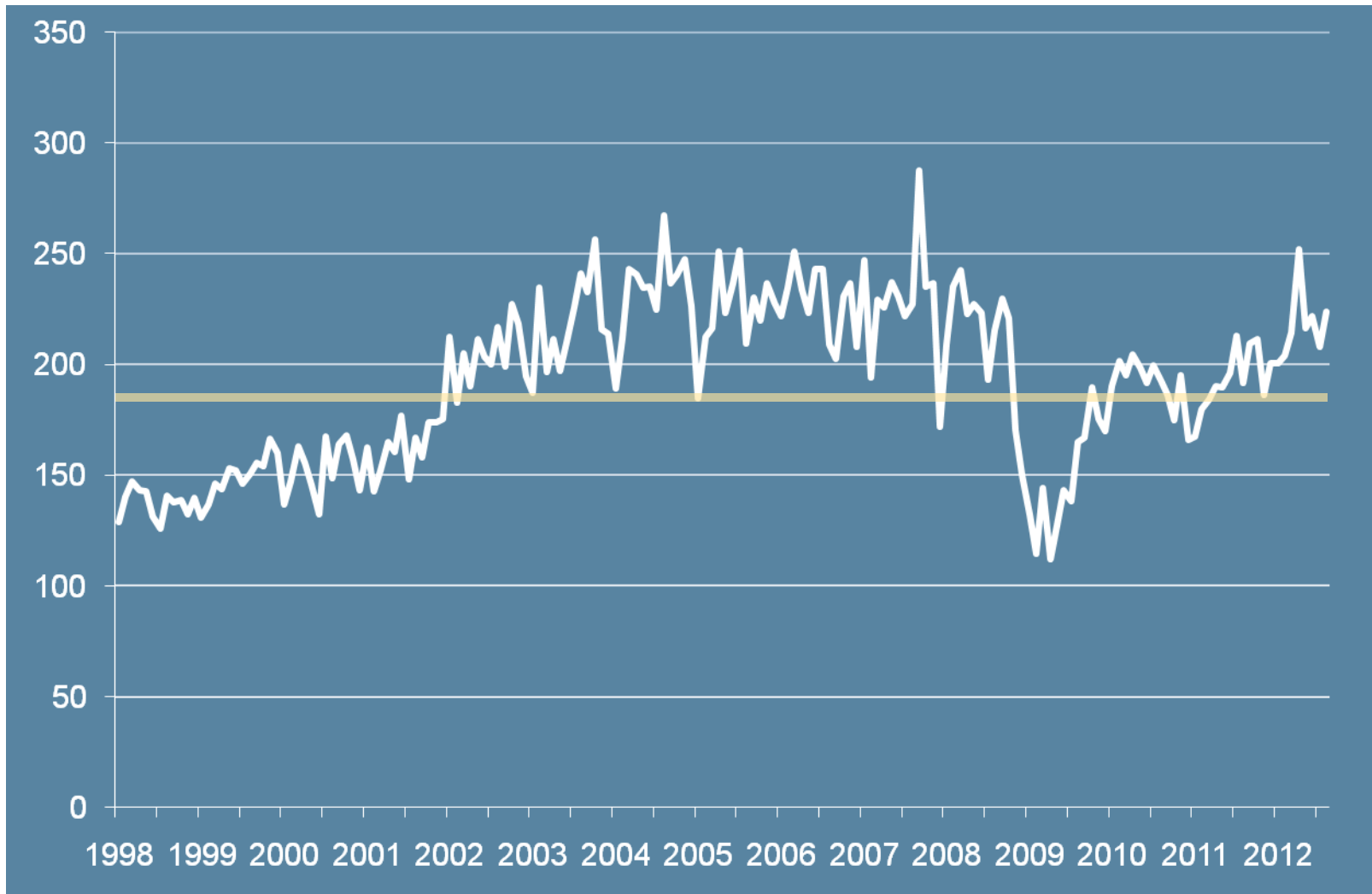
# Canada: Domestic economy is slowing (GDP, domestic economy, % SAAR)



# Canadian consumer debt: piling up (consumer debt as a share of disposable income, %)

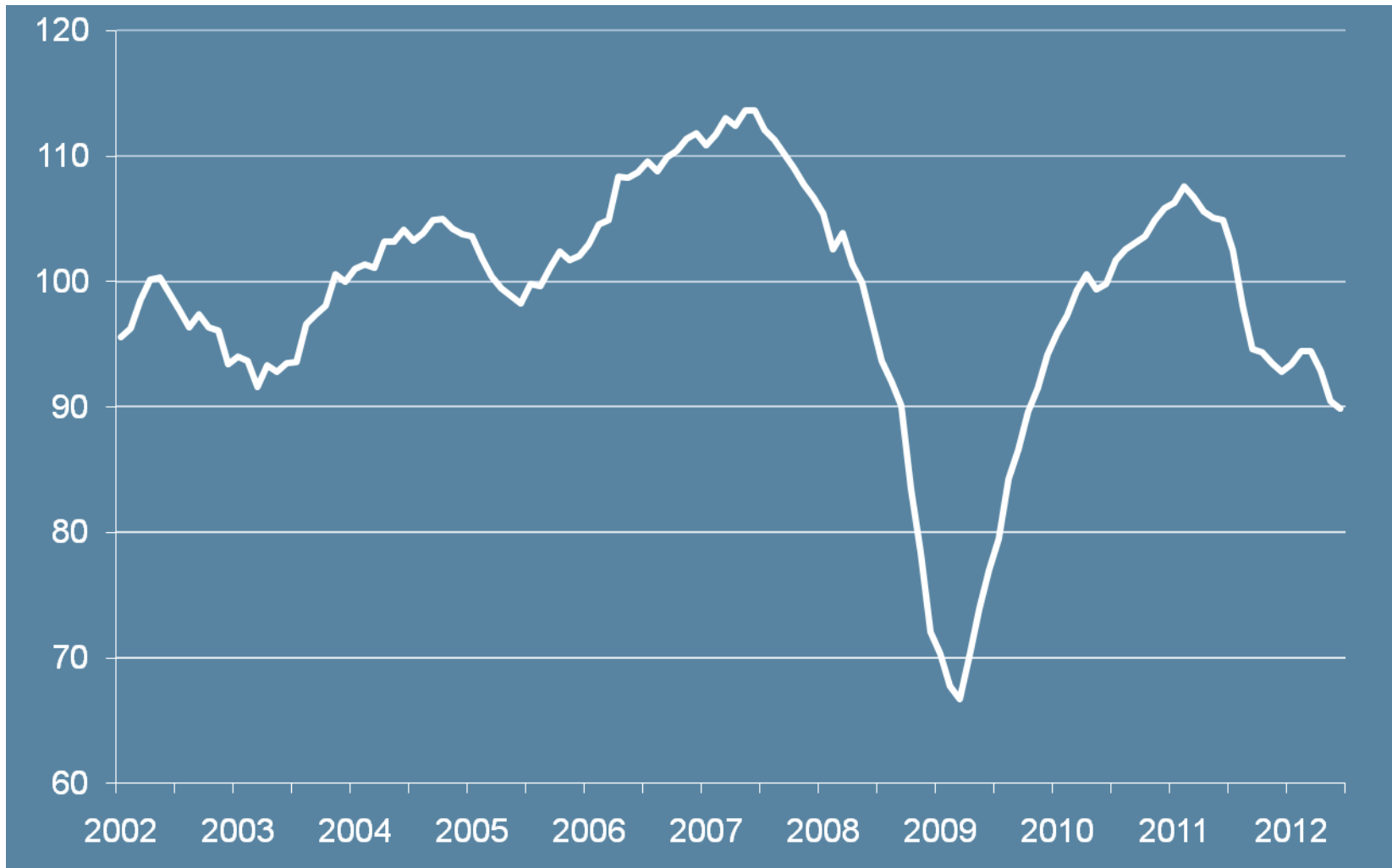


# Canada: not like the US market (Housing starts SAAR, '000 units)

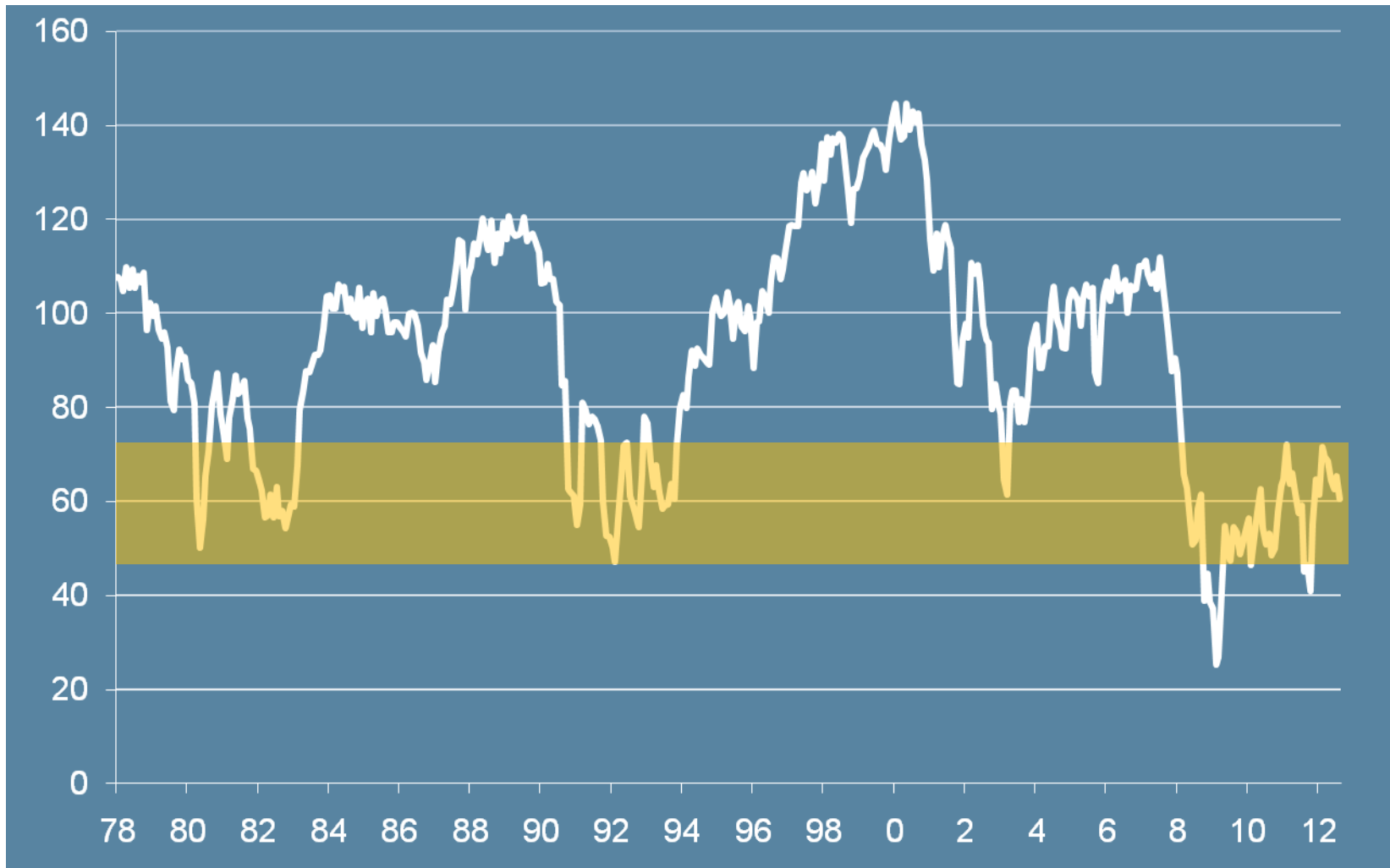


# Gloomy all over again

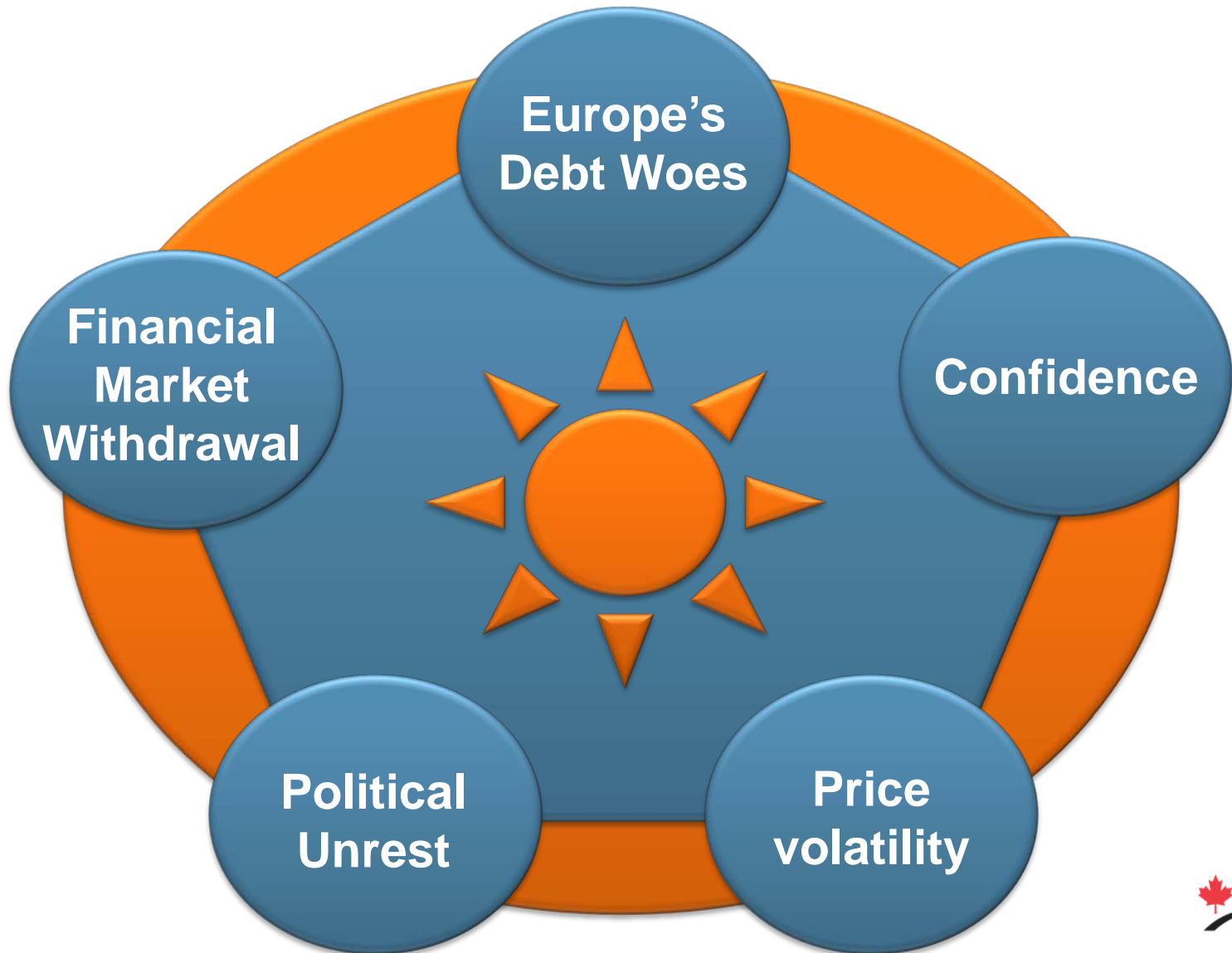
(EU Economic Sentiment Indicator, LT=100)



# Unusually pervasive pessimism (US Consumer Confidence, 1985=100)



# Debilitating risks?

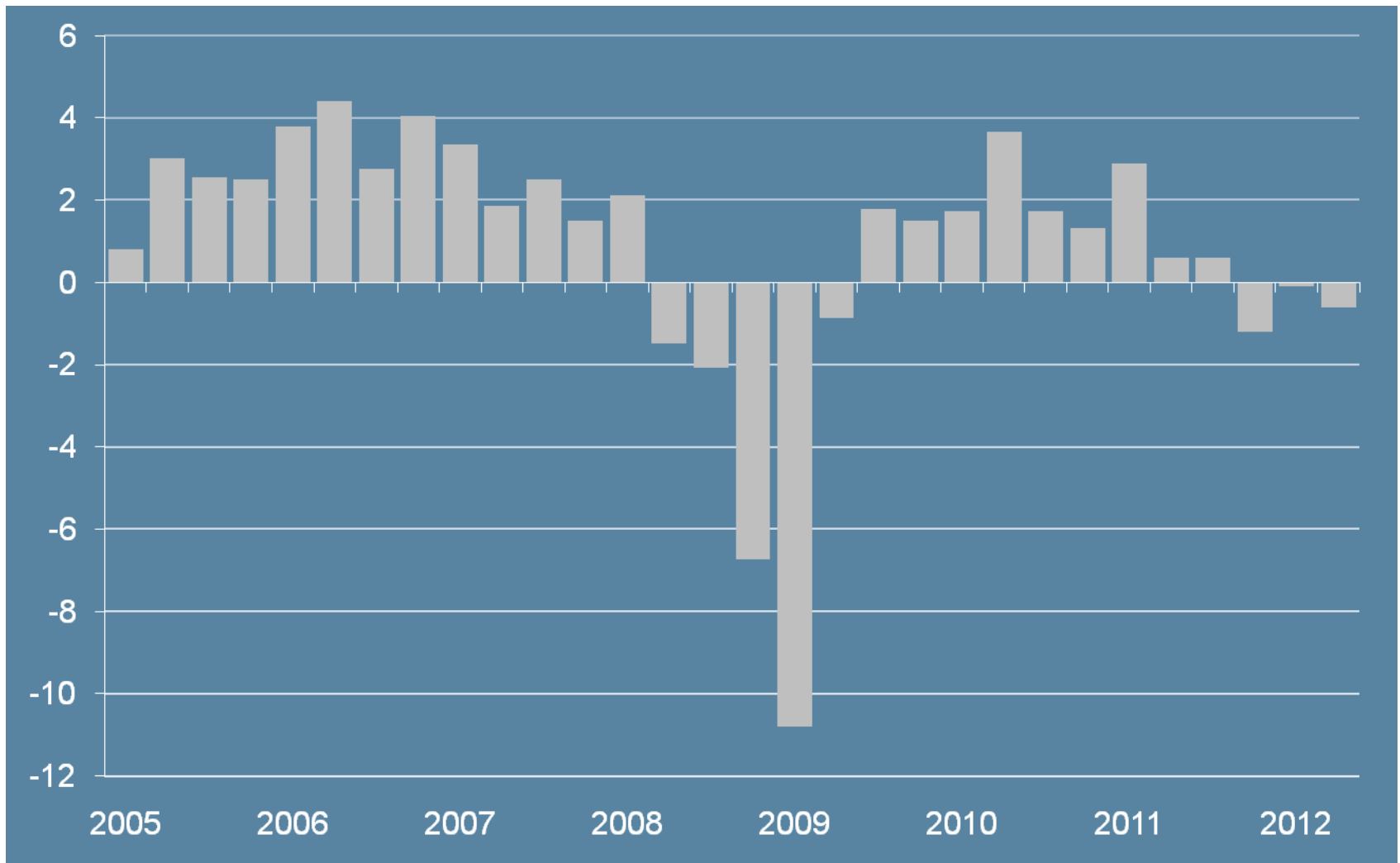


# QE: Alive and well

- **ECB: new bond purchases**
- **BoJ: renewal of program**
- **Rumoured at BofE**
- **US: \$40B/month program**
- **EMs: followers, for now**

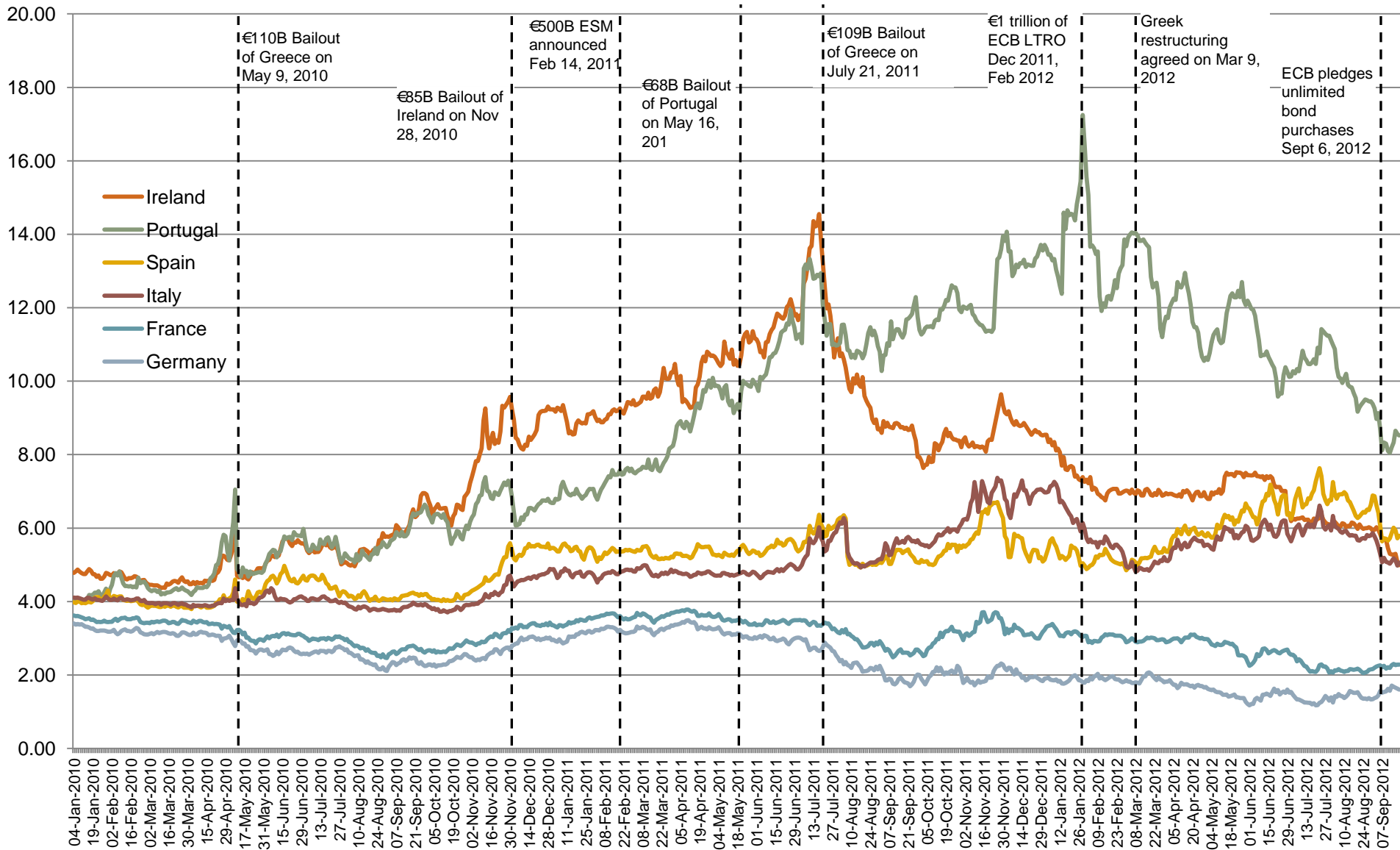


# European Economies in Recession (Euro Area-17 GDP, % SAAR)



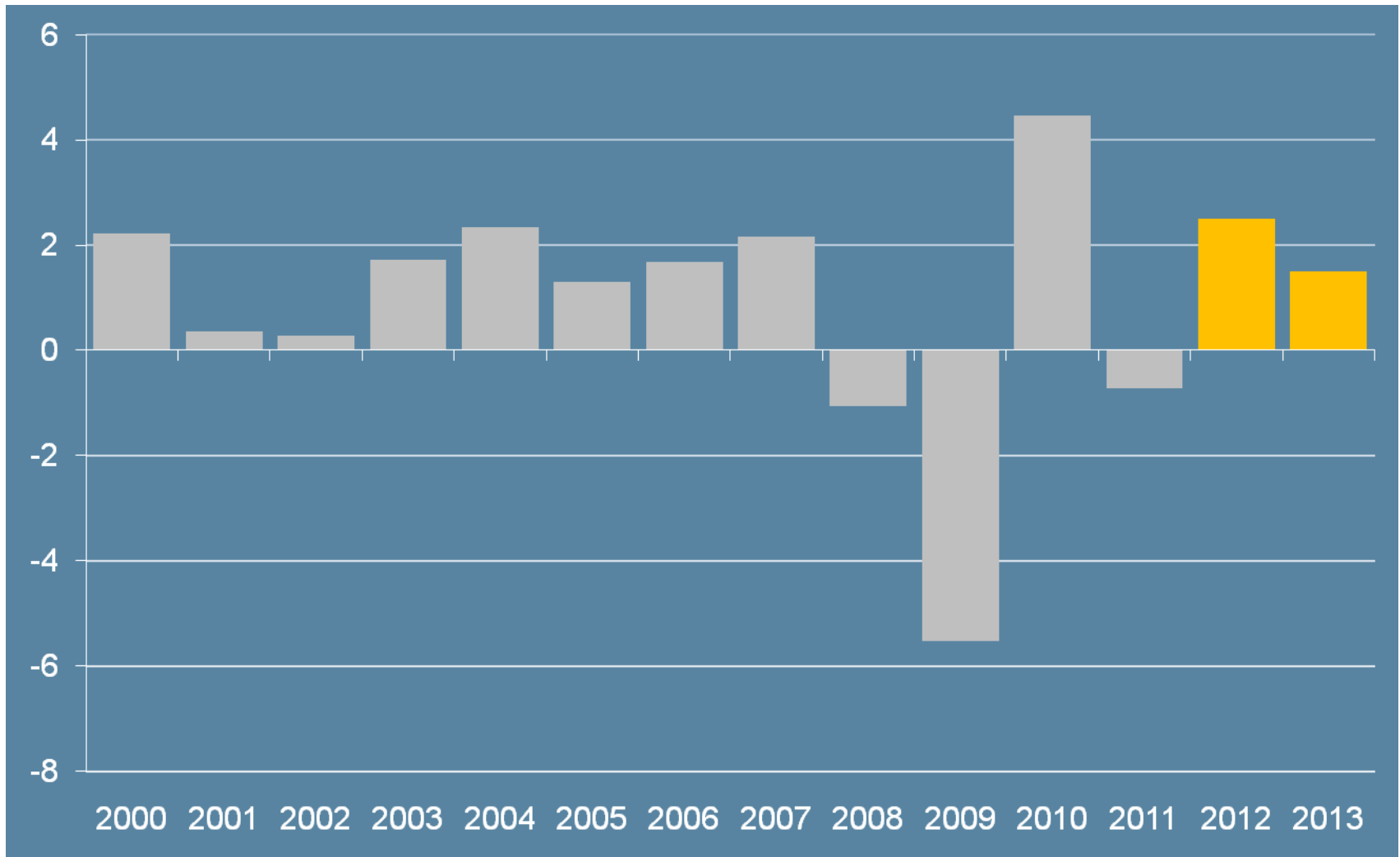
# Is there a pattern here?

## (Intervention and 10-year Sovereign Bond Yields)

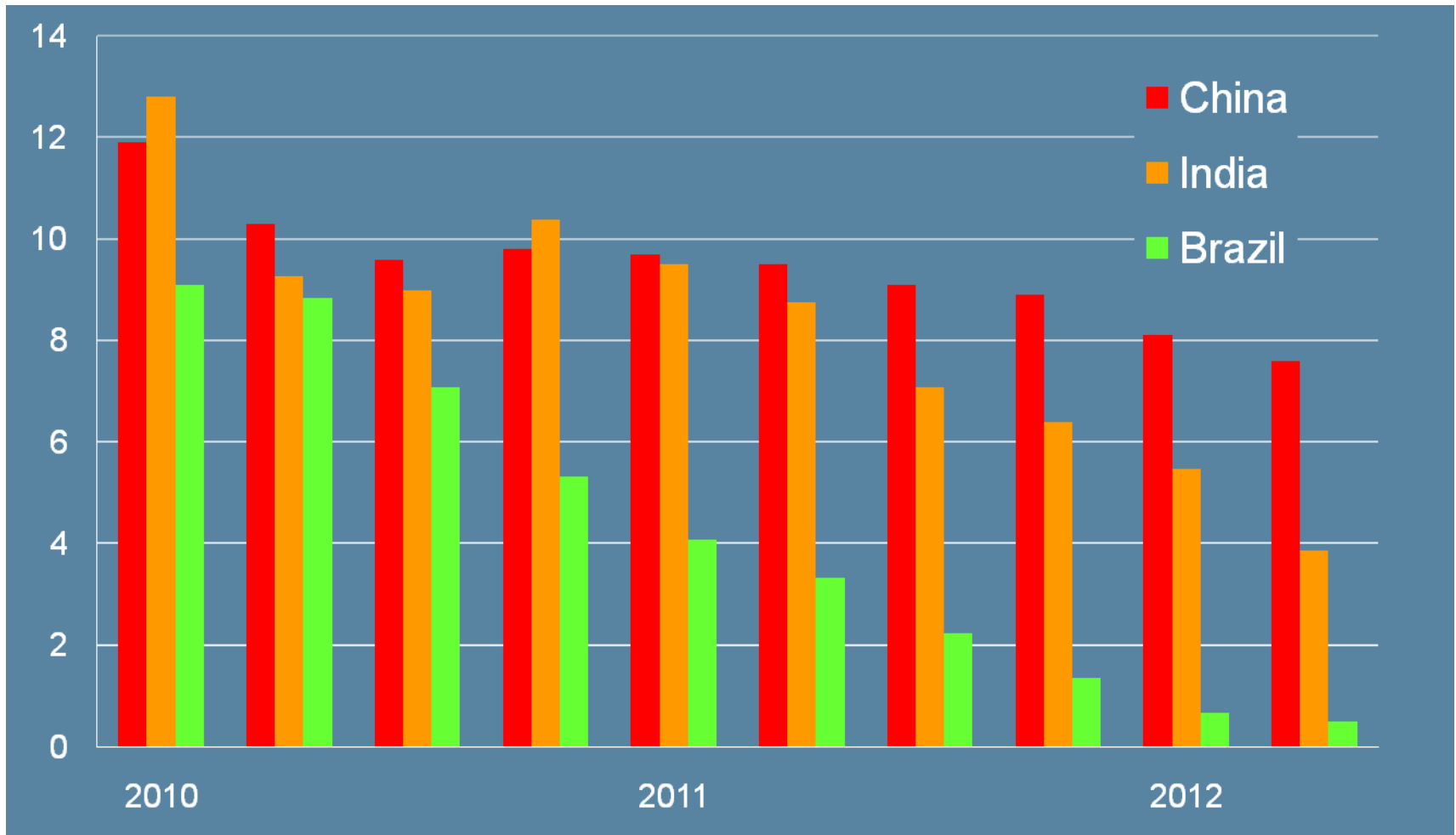


# Japan: Any Chance?

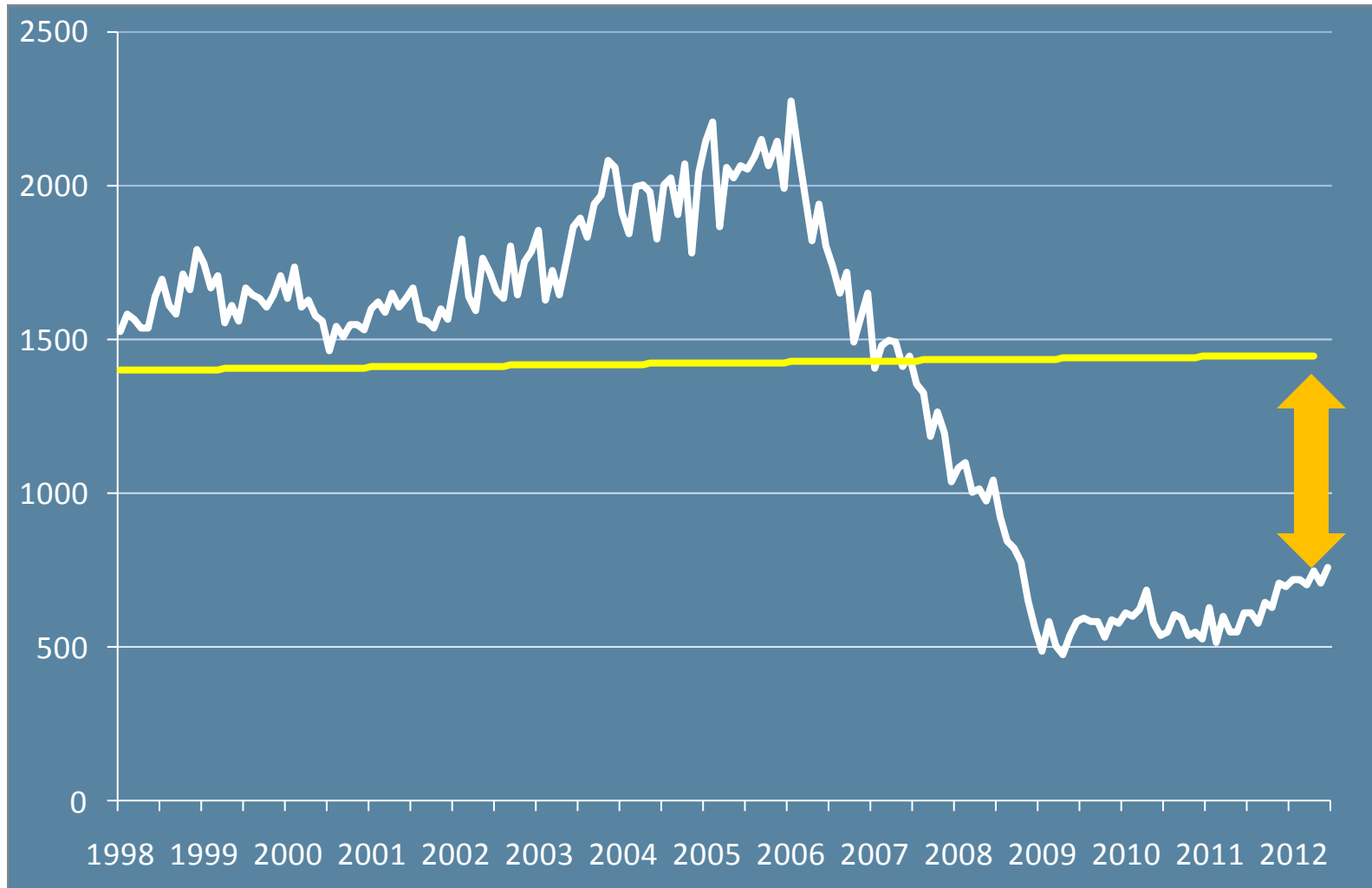
(GDE, chained ¥2005, % SAAR)



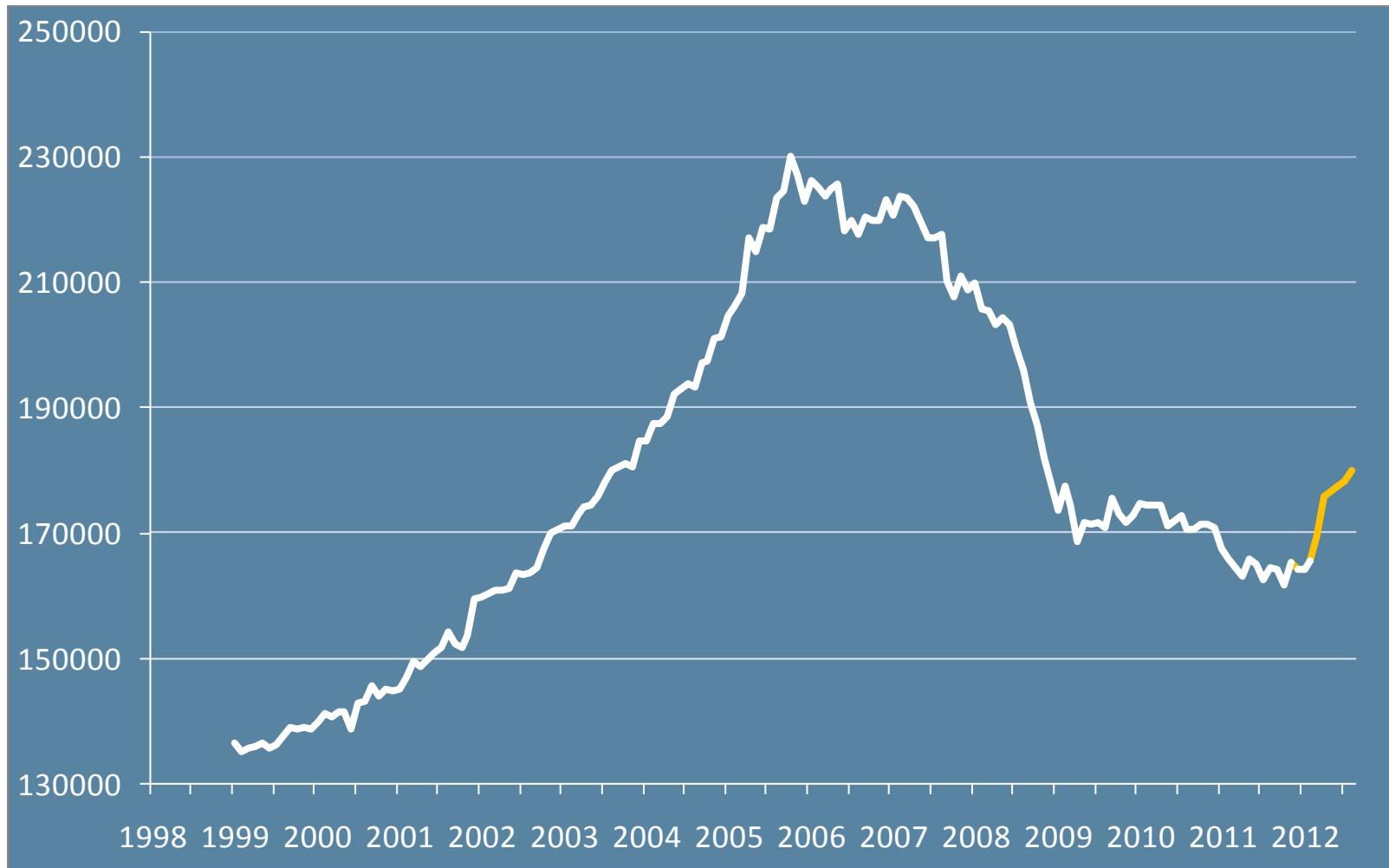
# BRIC Economies Slowing (GDP, % yoy, quarterly SAAR)



# Pent-up demand in US housing (Housing starts SAAR, '000 units)

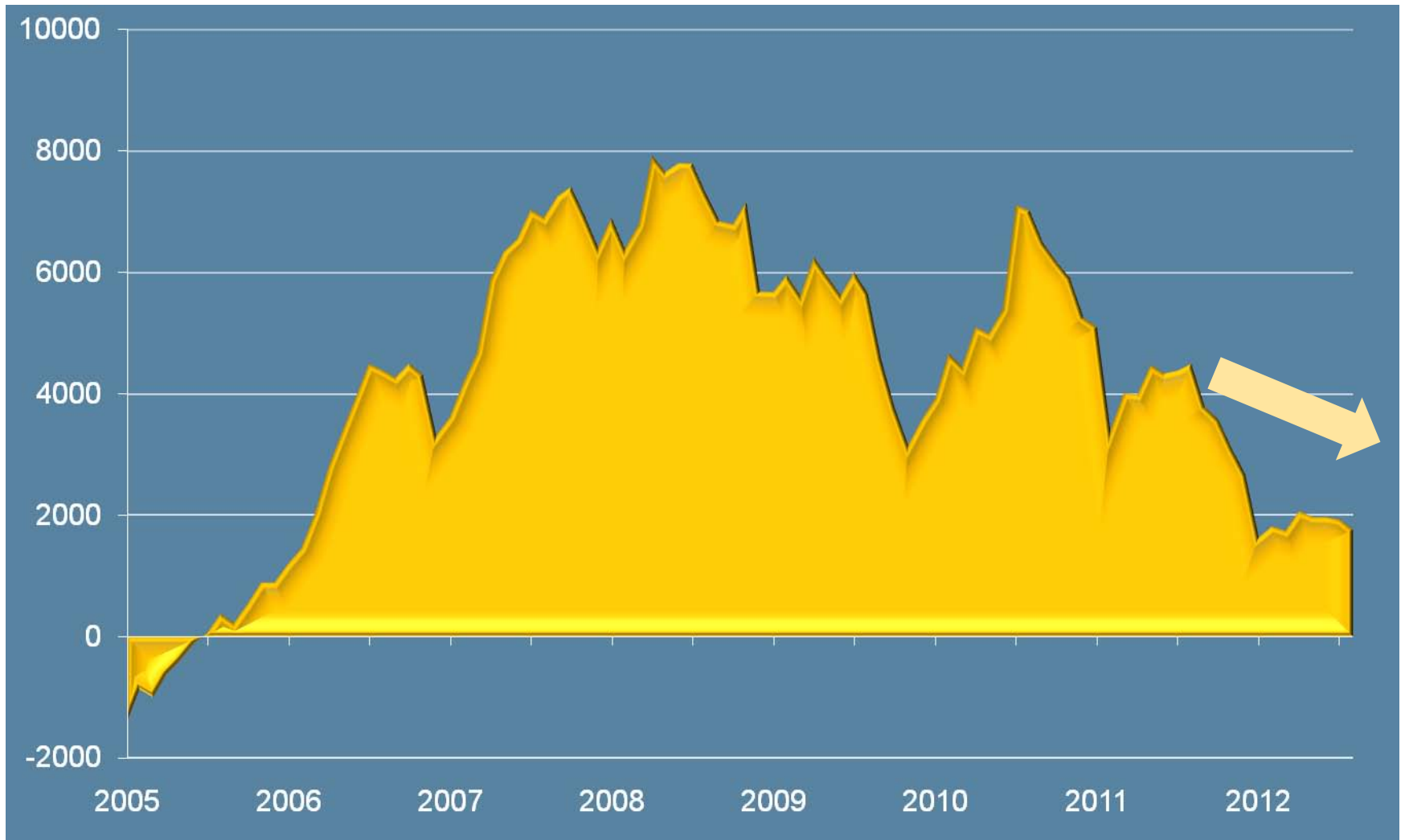


# Prices: telling the tale? (NAR Median Price, SA, USD)



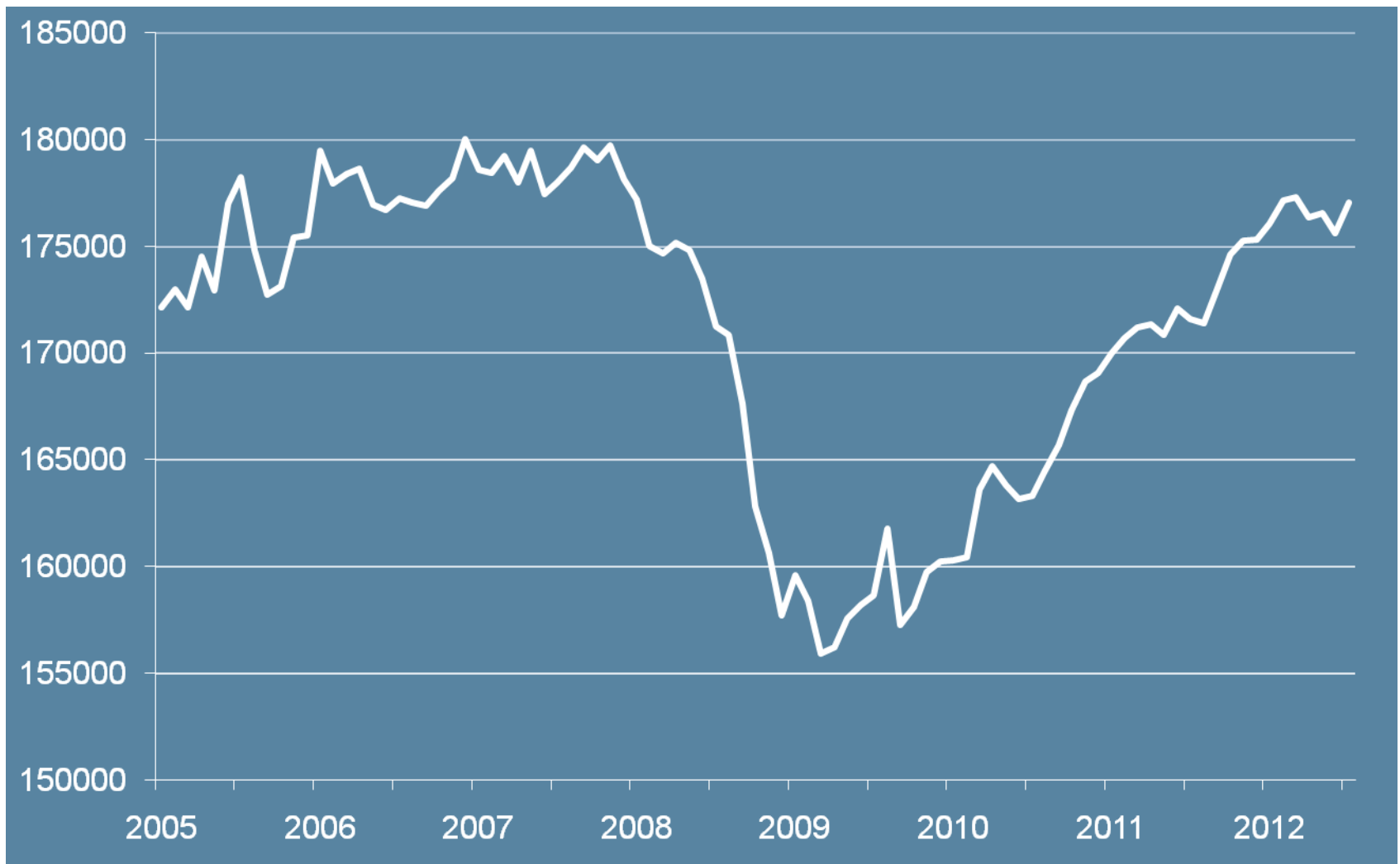
# US Housing: Getting back to balance

(Surplus units, thousands)



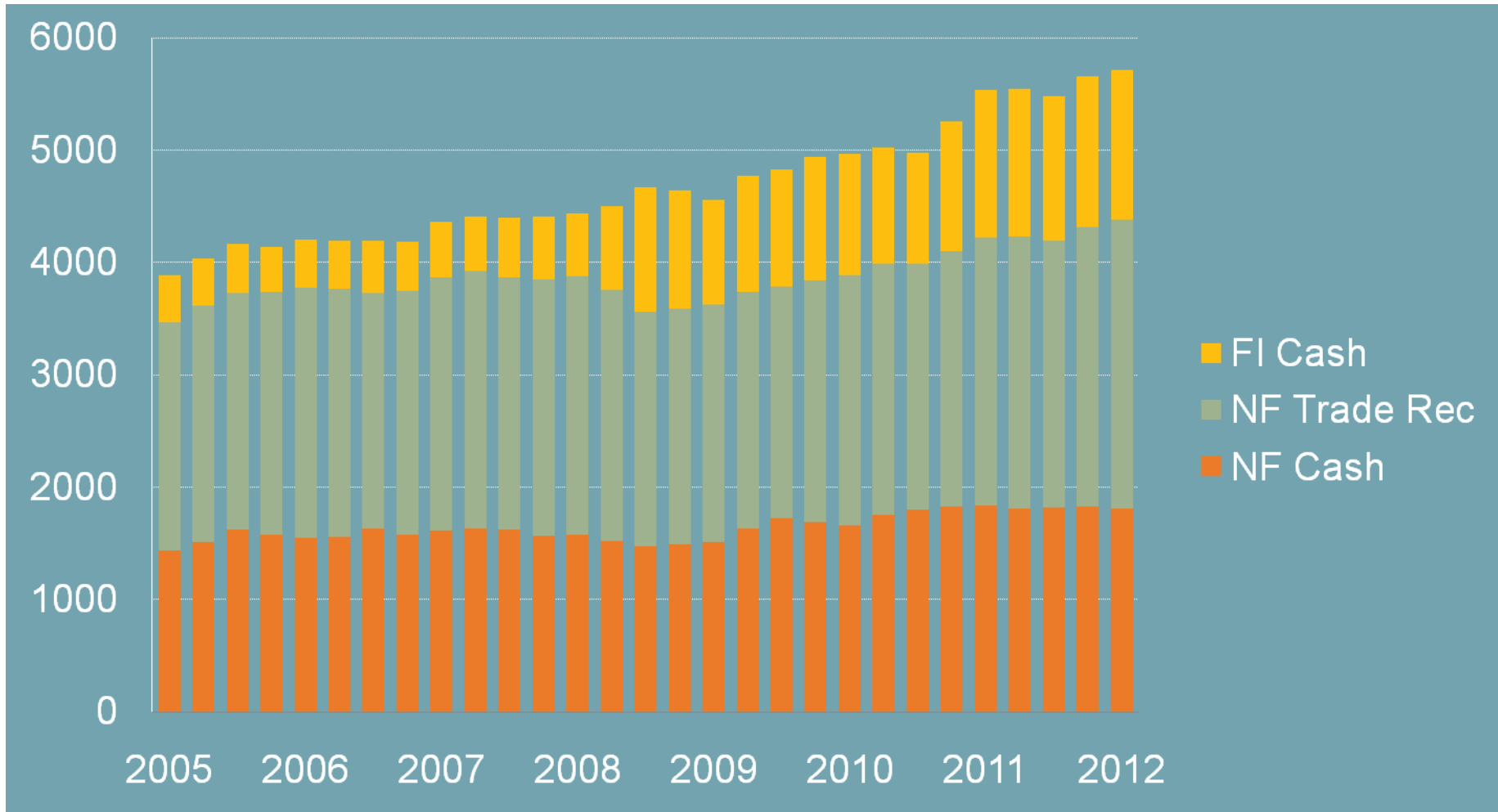
# US Consumers back in the game

(Inflation-adjusted retail sales, \$M)



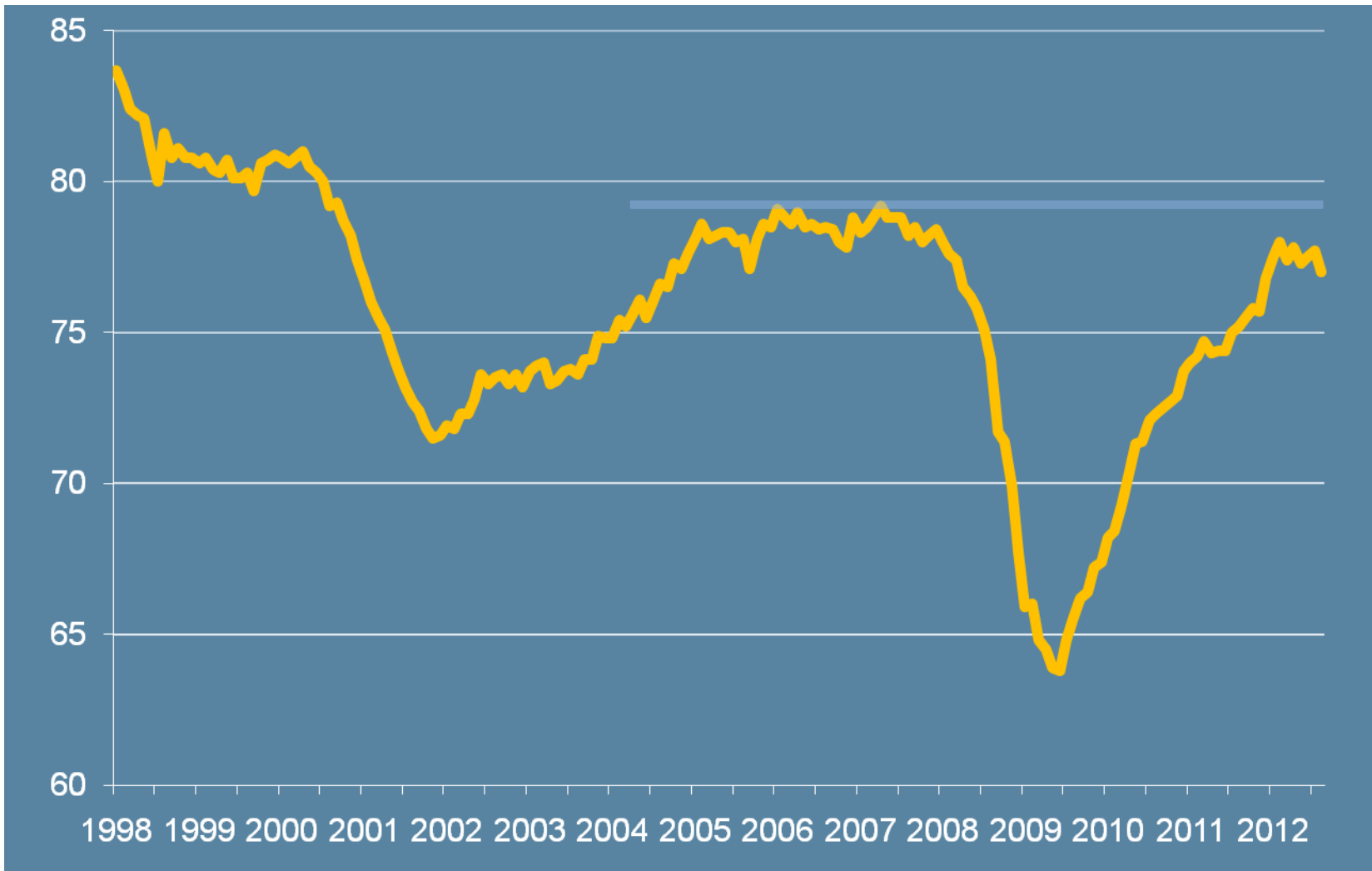


# Cash & near-cash, US corporations, \$B



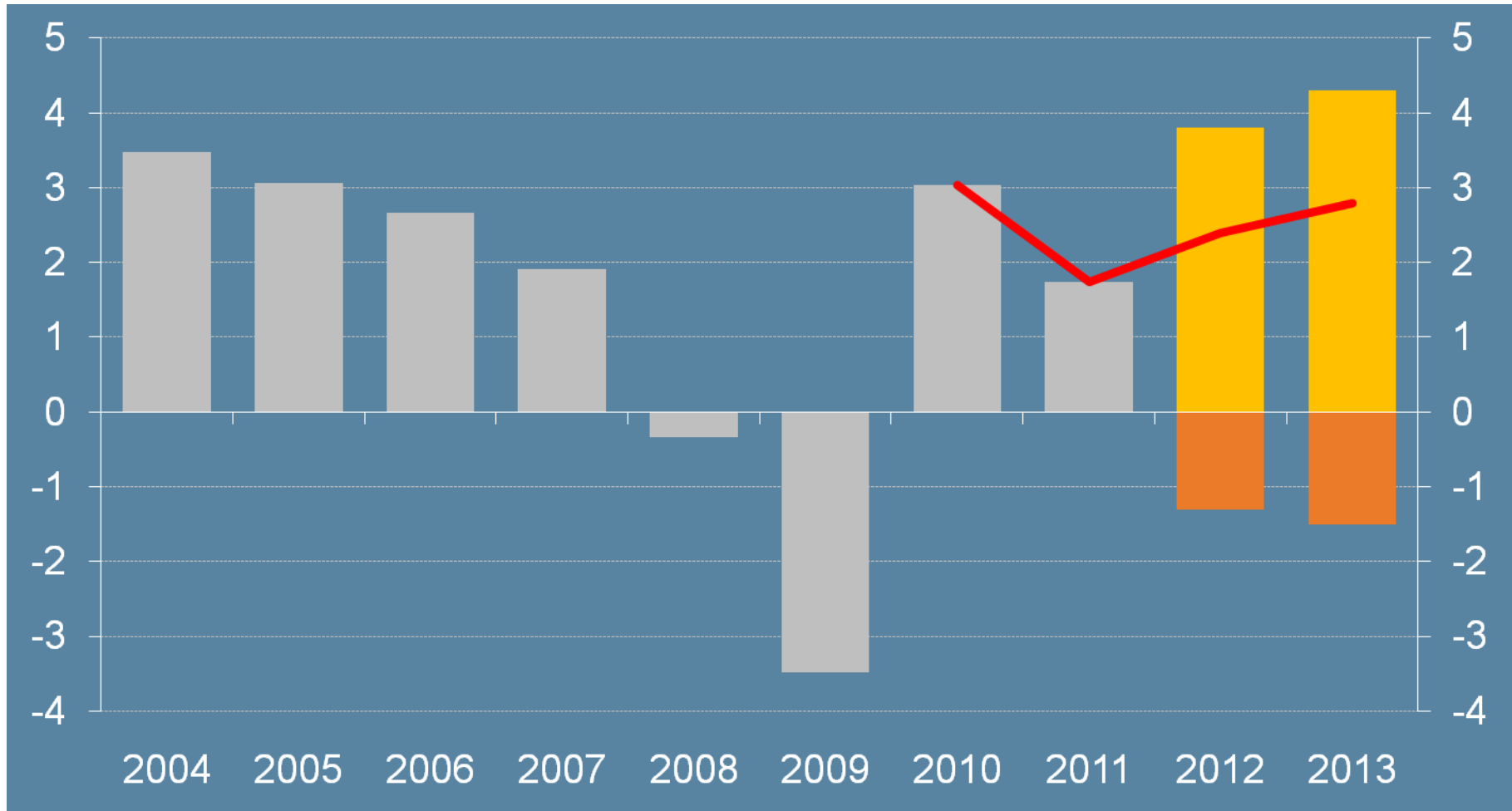
# US spare capacity disappearing!

(Utilization of existing manufacturing capacity, %)



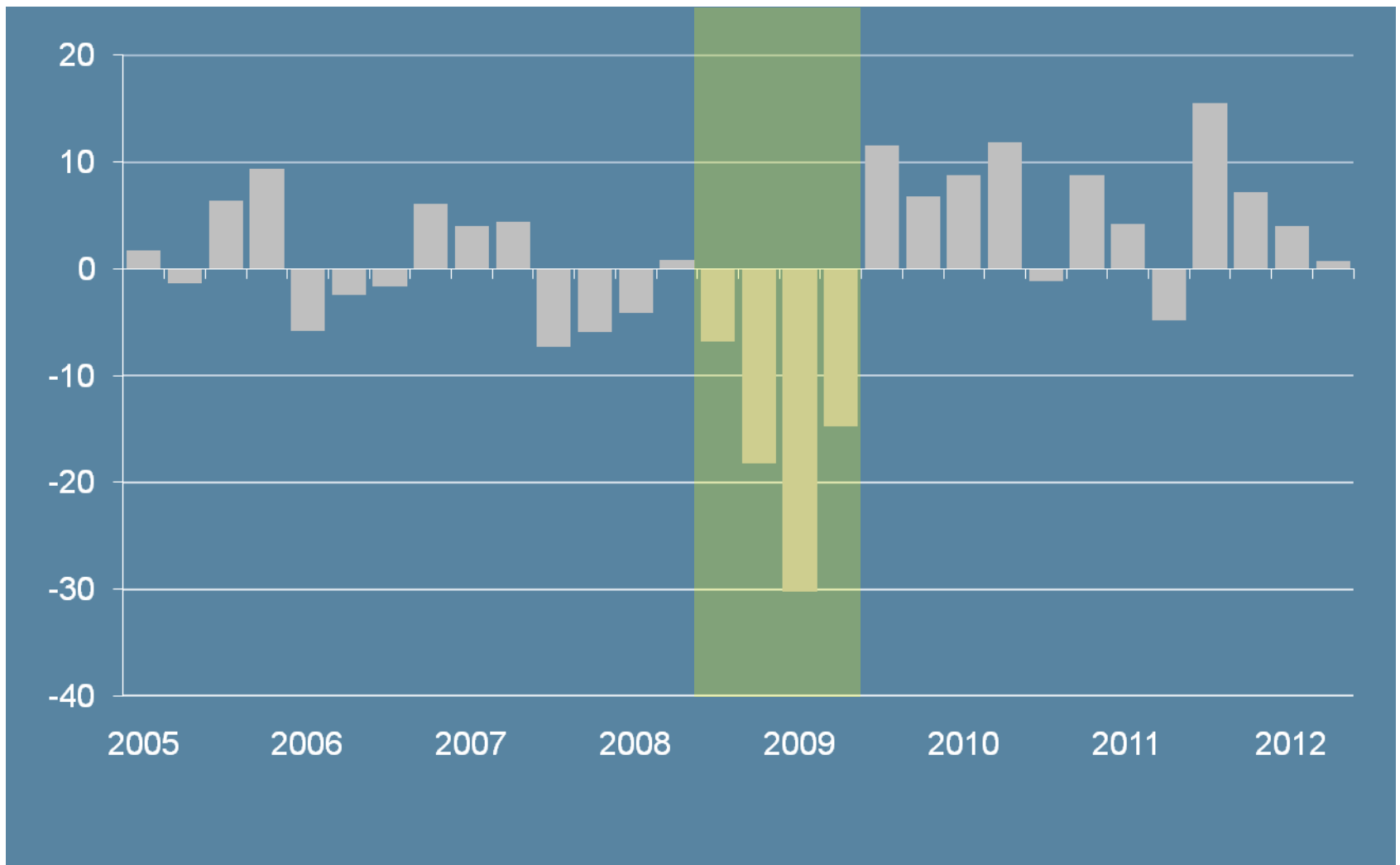
# The Story Behind the Story

## (US GDP, chained \$2005, %)

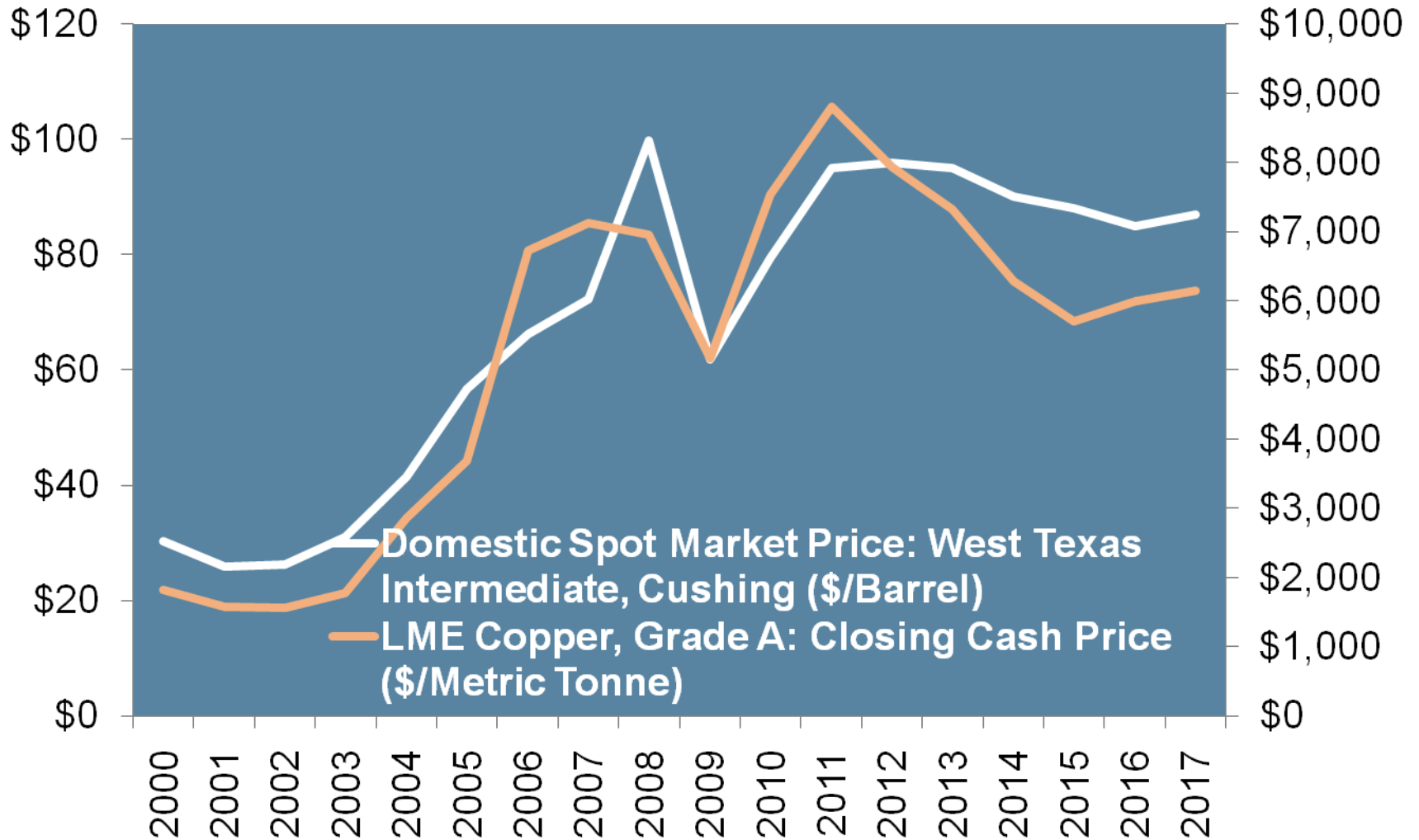


<i>Market</i>	<i>Share</i>	<i>2010</i>	<i>2011</i>	<i>2012 (f)</i>	<i>2013 (f)</i>
US	19.1	3.0	1.7	2.4	2.8
Canada	1.7	3.2	2.4	2.0	2.2
Mexico	2.0	5.6	3.9	3.7	3.8
W. Europe	18.4	1.9	1.5	-0.5	0.7
Japan	5.6	4.4	-0.7	2.2	1.5
Emerging Asia	23.9	9.7	7.8	6.8	7.1
China	13.6	10.4	9.2	7.5	7.8
India	5.5	10.8	7.1	5.9	6.7
Latin America	8.6	6.2	4.5	3.2	4.1
Brazil	2.9	7.5	2.7	1.9	4.3
Emerging Europe & Central Asia	7.9	7.2	8.0	3.1	3.5
Russia	3.0	4.3	4.3	3.9	3.8
Middle East & North Africa	5.0	5.1	4.1	5.2	4.2
Industrialized	48.3	3.2	1.6	1.5	2.1
Emerging	51.7	7.5	6.2	5.3	5.6
Total World	100.0	5.3	3.9	3.4	3.9

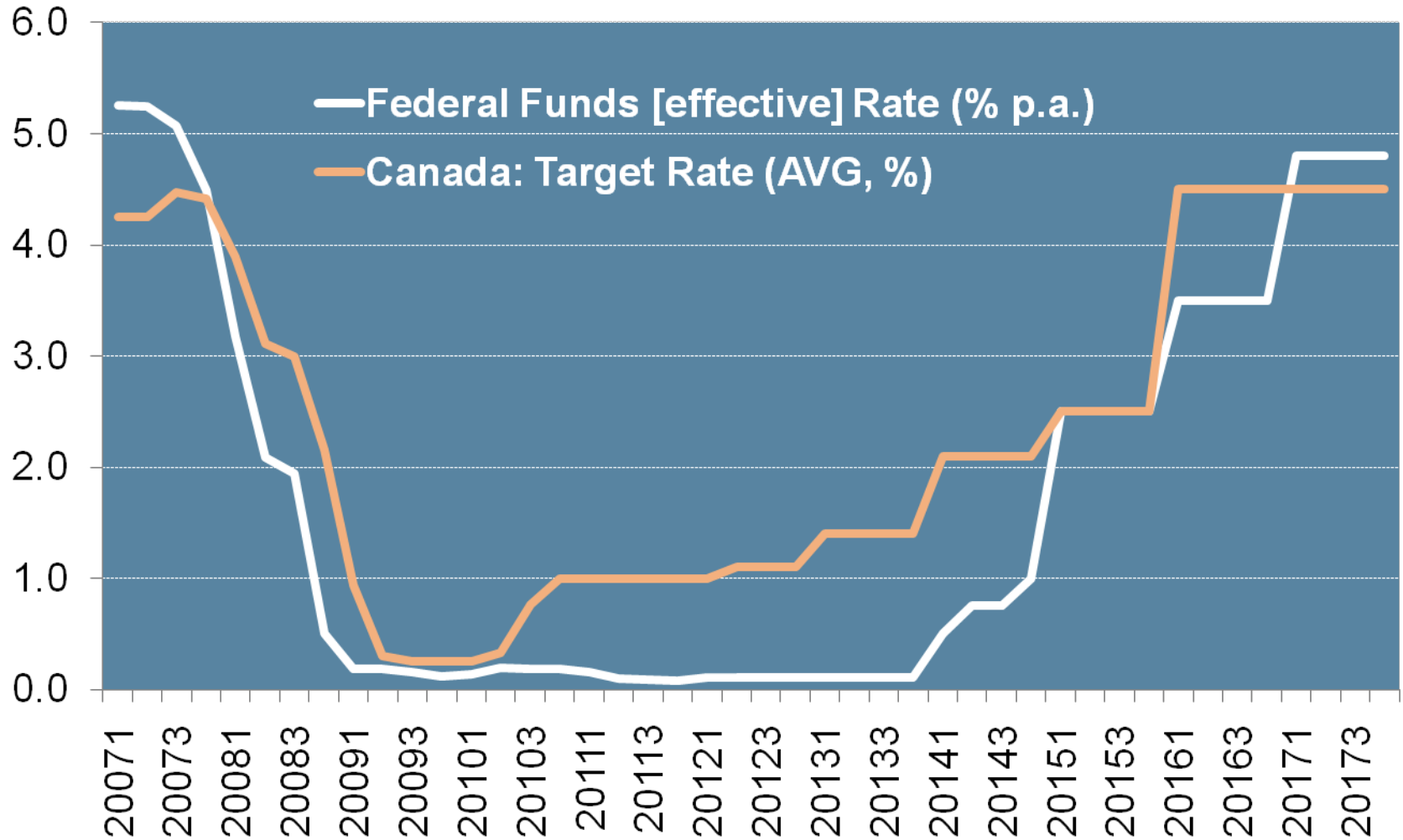
# Canada: How are exports faring? (exports, goods and services, % SAAR)



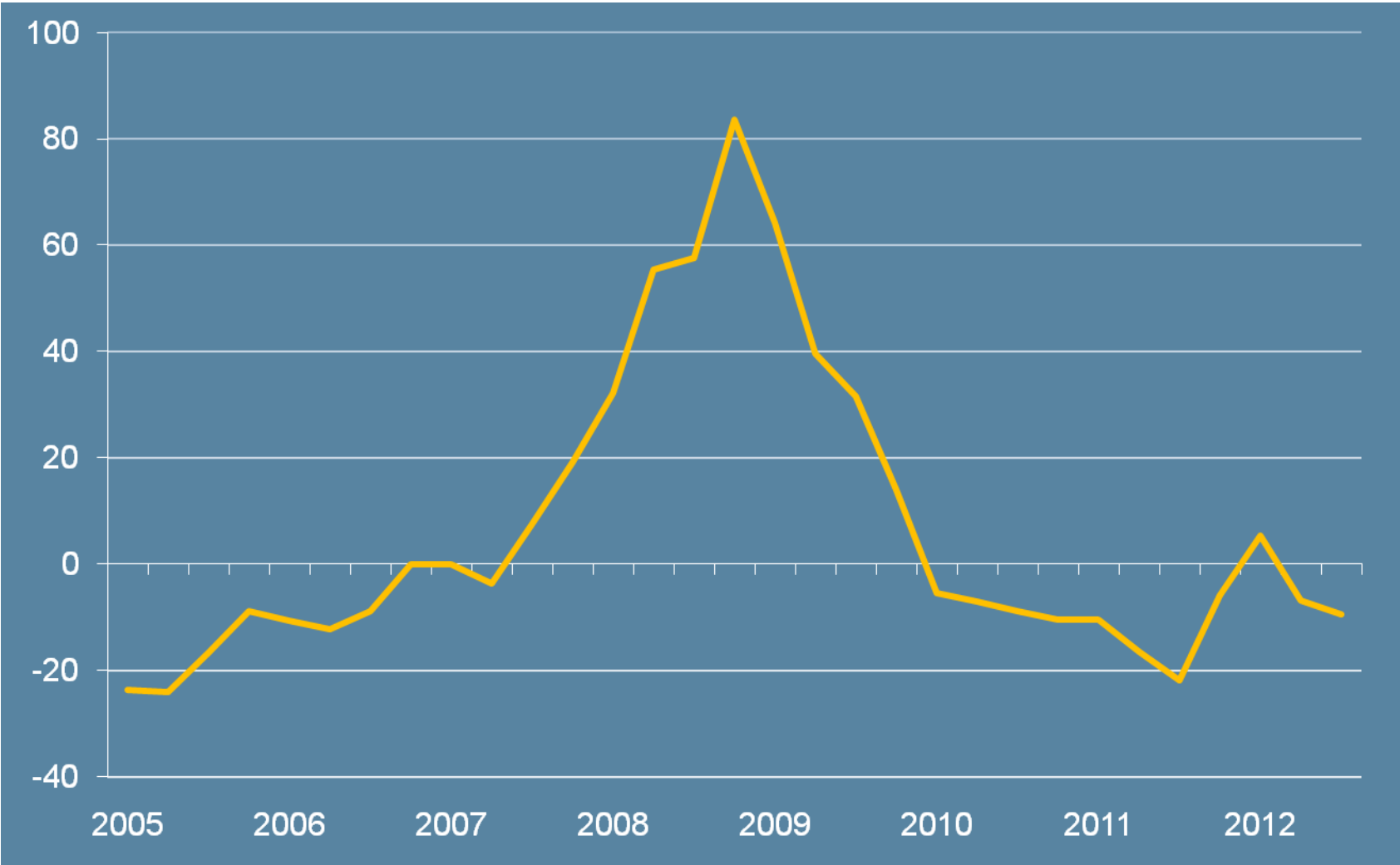
# Commodity Price Outlook



# Interest Rate Outlook

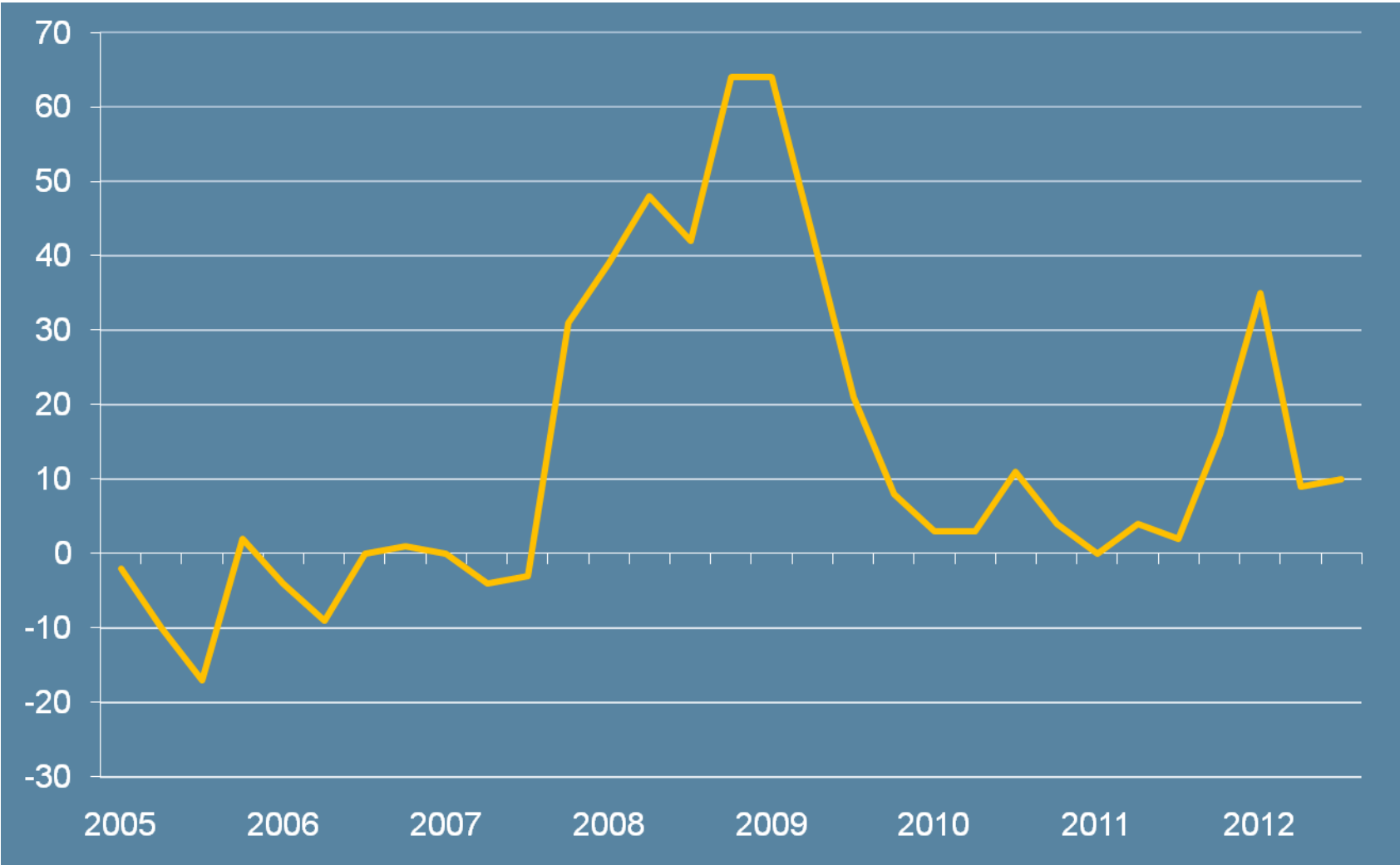


# Credit standards, US domestic banks (tightening minus easing, %)

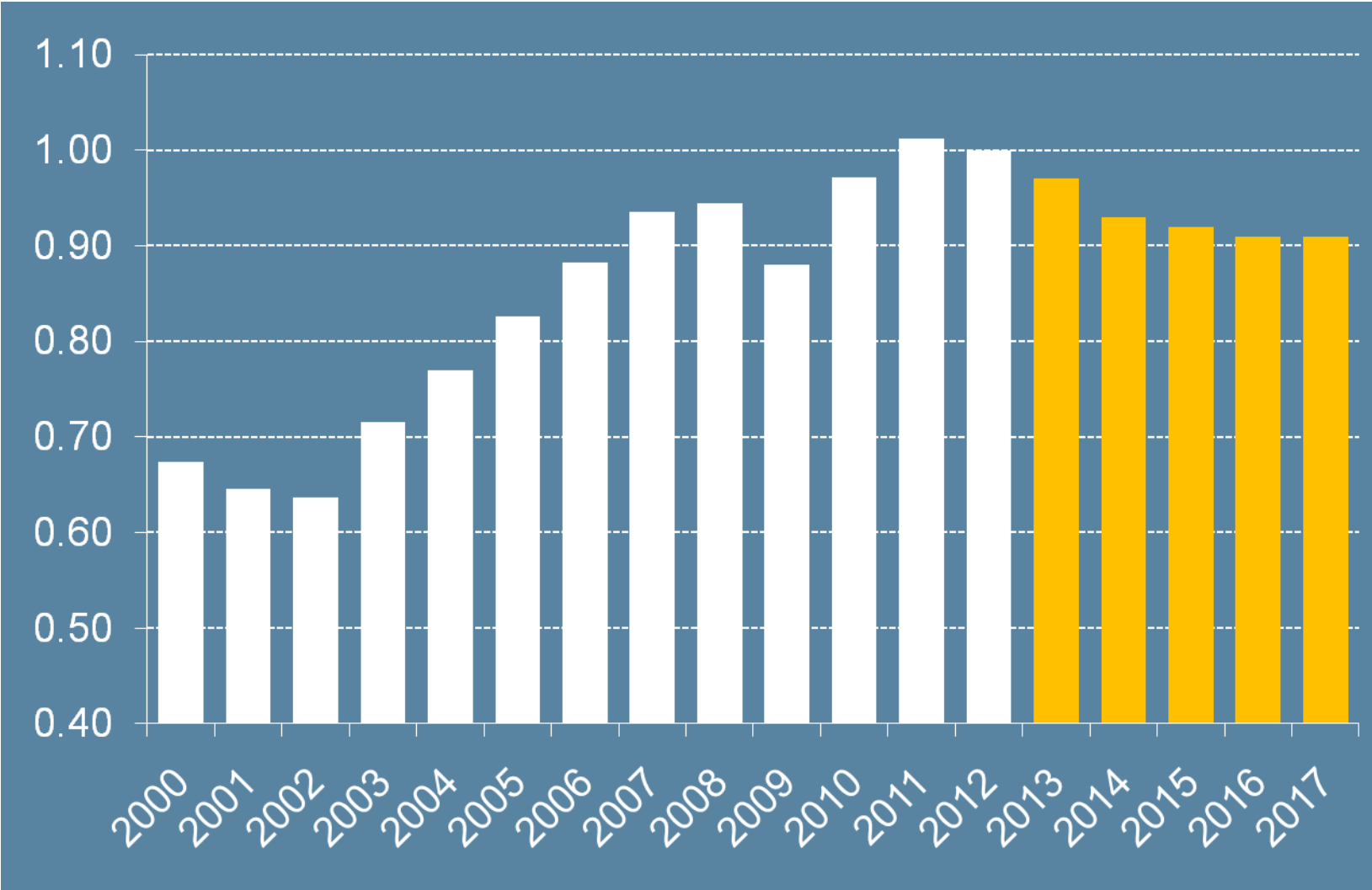




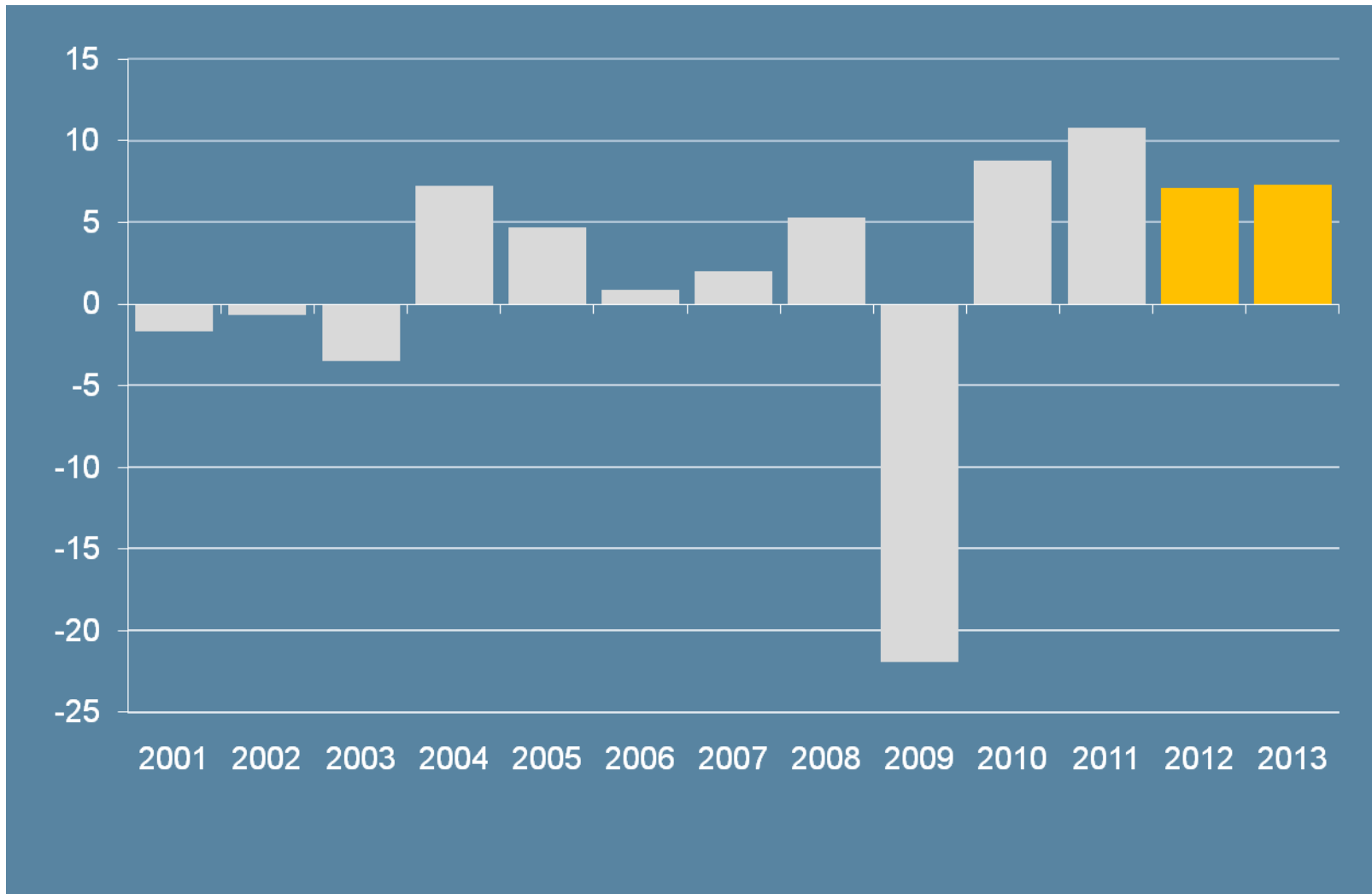
# Credit standards, EU domestic banks (tightening minus easing, %)



# Canadian dollar outlook



# Canada: Export Forecast (Current dollars, %)



# Industry outlook

Export Forecast Overview	CAD bn	% Share of Total Exports		Export Outlook (% growth)	
		2011	2011	2011	2012 (f)
Agri-food	44.2	8.9	12.8	9	10
Energy	114.9	23.2	21.4	6	11
Forestry	27.0	5.5	1.5	-5	12
Chemical and Plastics	35.2	7.1	8.4	1	7
Fertilizers	8.7	1.8	29.24	-2	10
Metals, Ores & Other Industrial Products	66.4	13.4	18.1	1	-2
Industrial Machinery and Equip.	26.5	5.4	11.0	13	8
Aircraft and Parts	10.2	2.1	-0.2	1	8
Advanced Technology	13.9	2.8	-2.0	4	3
Motor Vehicles and Parts	54.4	11.0	3.6	14	2
Consumer Goods	8.1	1.6	6.7	-8	6
Special Transactions*	3.4	0.7	-7.9	0	8
<b>Total Goods Sector</b>	<b>419.1</b>	<b>84.8</b>	<b>12.0</b>	<b>5</b>	<b>7</b>
<b>Total Service Sector</b>	<b>75.3</b>	<b>15.2</b>	<b>5.7</b>	<b>3</b>	<b>4</b>
<b>Total Exports</b>	<b>494.4</b>	<b>100.0</b>	<b>11.0</b>	<b>5</b>	<b>6</b>

## Memorandum

<b>Total Volumes</b>		<b>100.0</b>	<b>3.5</b>	<b>4</b>	<b>4</b>
<b>Total Goods Nominal (excl. Energy)</b>	<b>304.2</b>	<b>61.5</b>	<b>8.9</b>	<b>5</b>	<b>5</b>
<b>Total Goods Nominal (excl. Autos and Energy)</b>	<b>249.8</b>	<b>50.5</b>	<b>10.1</b>	<b>3</b>	<b>6</b>

Source: Statistics Canada, EDC Economics. 2011 is actual data while 2012 and 2013 are forecasts. Special transactions\* mainly low-valued transactions, value of repairs to equipment and goods returned to country of origin.

# Quick stats...

- 🇨🇦 600 major projects
- 🇨🇦 \$650 billion in funds
- 🇨🇦 800,000 jobs in total
- 🇨🇦 Every province included
- 🇨🇦 Territories: a wild card

# Conclusions

- **Gloom increases vulnerability**
- **Underlying momentum building**
- **US leads, others follow**
- **Interest rate cycle delayed**
- **Canada: a trade-centered cycle**

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