

Leadership vs Management 101

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Tackling a management role is no small feat. It comes with responsibilities and expectations that determine the success of a company. But understanding the difference between leadership and management is what helps an employee and a company achieve its goals.

Management is when an individual oversees and controls a group of individuals in order to achieve a specified objective. Leadership, however, is when an individual influences, motivates and enables others to contribute to the success of an organization. Learn how to go above and beyond managing your team by actually leading.

Goal vs Objective Mindset

Managers are more in charge of the tasks and processes to achieve their objectives, such as financing, organizational structuring and staffing. In order to reach their objectives, managers must maintain the workflow. This means making sure the team is working efficiently and following specific guidelines. Whereas leaders focus more on the bigger picture and capitalize on opportunities that help them achieve the company's goal. This can be done through strategy, innovation and inspiration.

Managing vs Influencing

"Influence and inspiration separate leaders from managers, not power and control," reads an article by [Harvard Business Review](#). This quote affirms the fact that managers do just that, manage. They administer tasks and monitors their team members. Whereas leaders influence and inspire their team, often leading by example. This can be done through meetings, visits or just one-on-one communication.

Title vs Character

A manager is a title for an individual to perform managerial duties. The position often entails that the individual be qualified and experienced. Whereas a leader is often associated with strong character traits. Leaders may have innovative ideas or social influence than can pave the way to success. They often have a vision and strive to achieve it by inspiring others.